




MINISTRY OF AGRICULTURE  
AND AGRO-BASED INDUSTRY MALAYSIA



# Jom DURIAN!

*Savour the King of Fruits*





## Known as the "King of Fruits"

Durian is the most famous fruit in Malaysia due to its powerful aroma, distinctive taste and custard-like texture. However, the fruit is not to everybody's liking, and its likeability is often a matter of debate. Local and foreign tourists are either intrigued by or opposed to its overpowering smell, hence the common rule to ban durians from hotel rooms and public transport. Durian is even coined as the fruit that "*smells like hell but tastes like heaven*".

Malaysia is one of the most dominant Durian fruit exporters in the world. With over half a century of planting experience, Malaysian durian farmers have developed distinct tastes and scents in Malaysian durians, with varying degrees of sweet, bitter, and alcoholic notes. These are developed due to various factors, such as the type of tree, age of the tree, weather and soil conditions, and more. Most durians in Malaysia are harvested by collecting them from the ground after they have fallen from the tree, rather than by cutting. Today, there are hundreds of durian types in Malaysia, and the numbers are still growing. In this booklet, you can learn more about the different types of durians found in various parts of Malaysia, and how to tell them apart.

*You'll be a durian expert in no time!*



The fruit contains monosaturated fats which help fight bad cholesterol.



In Malaysia, durian flesh is often used in traditional soups, sauces and curries.



It raises the levels of serotonin in the brain, creating a feeling of euphoria.

# 10 Fun Facts about durian



Durian trees can grow up to 50 metres in height, which is half the height of Big Ben in London!



There are more than 100,000 hectares of durian orchards in Malaysia.



On average, durians weigh about as much as a newborn baby (1-3kg / 2-7lb).



Malaysia has the perfect sweltering weather for durians to come to fruition.



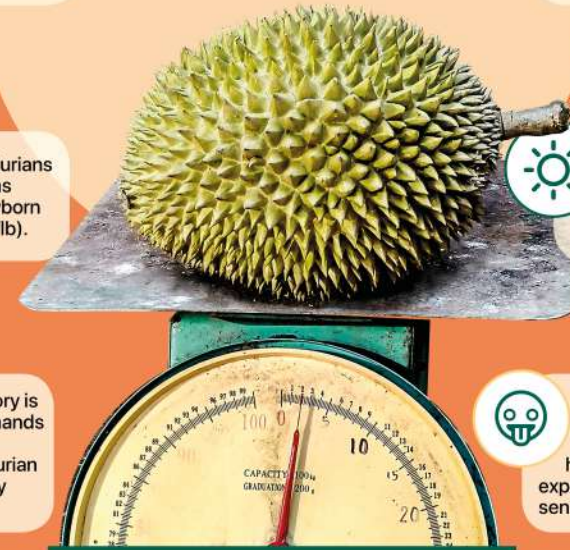
A popular theory is to wash your hands under running water from a durian husk to remove any lingering odour.



If you taste a freshly opened durian up to 30 minutes after it has dropped, you will experience a numbing sensation on your tongue.

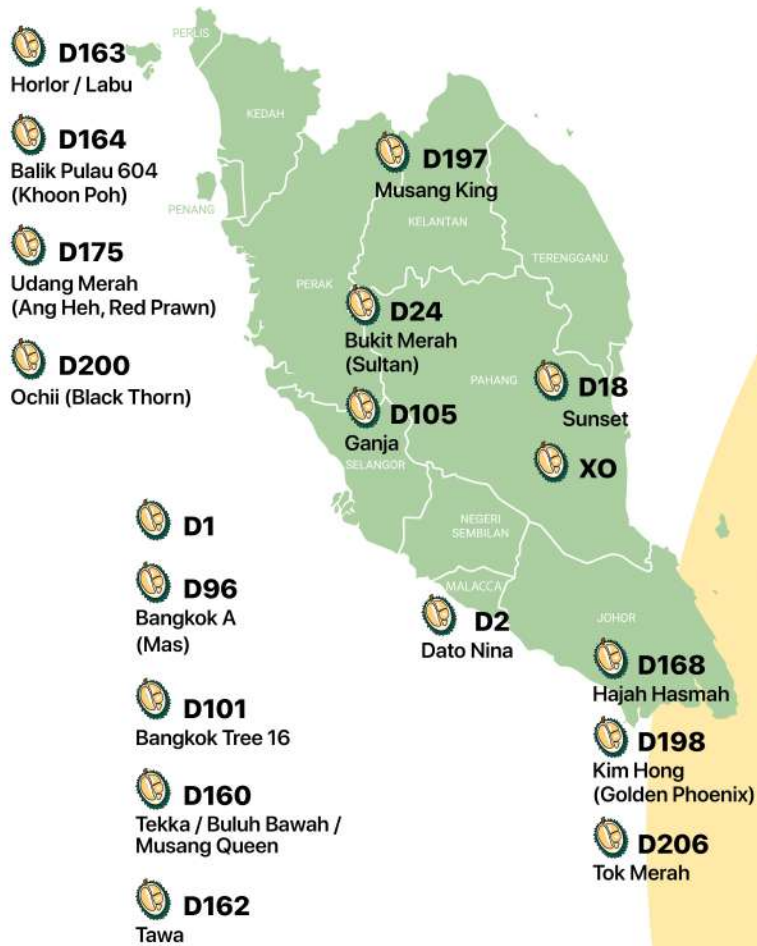


According to Chinese beliefs, durians are "heaty". You can balance your Chi by eating mangosteens (Queen of Fruits) which are "cooling", or by drinking water out of an empty durian husk.





# Durian Kingdoms throughout Malaysia



**Planted Areas :**  
73,740 Ha (37%) from total fruits  
production areas (198, 435 Ha)

\*Statistic DOA 2018

**Durian Inventories :**  
**1,576,021** trees  
(until 2017)



## Durian Plantation Areas in Malaysia

Perlis	298 Ha	Terengganu	2,995 Ha	Malacca	1,145 Ha
Kedah	3,705 Ha	Pahang	14,867 Ha	Johor	18,117 Ha
Penang	1,633 Ha	Selangor	373 Ha	W.P. Labuan	9 Ha
Kelantan	7,583 Ha	Negeri Sembilan	2,378 Ha	Sabah	4,986 Ha
Perak	4,937 Ha			Sarawak	10,714 Ha

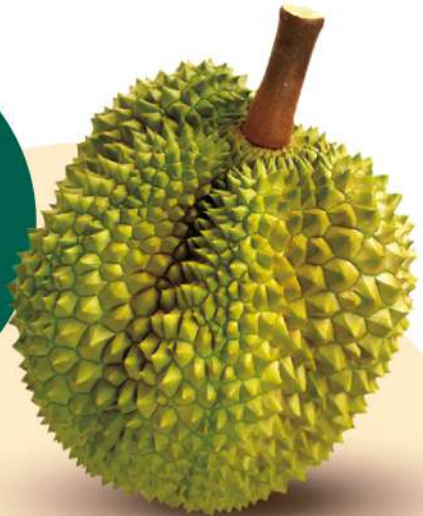
# Durian Varieties and Taste

**IF YOU THINK THERE'S ONLY ONE TYPE OF DURIAN, THINK AGAIN.**

There are more than 30 species of durian and this fruit is often considered controversial because its aroma has a very divisive effect on people. The shape, taste and smell of the durian flesh may differ according to its environment, age of tree, condition after falling and other known and unknown variables.

**01** **Selangor**

- Shape : Round
- Seed Size : Small
- Flesh Colour: Pale Yellow
- Texture : Creamy
- Taste : Sweet



**02** **DATO NINA** **Malacca**

- Shape : Oblong
- Seed Size : Small
- Flesh Colour: Orangey Yellow / Reddish
- Texture : Creamy, Firm
- Taste : Sweet, Slightly Bitter

**018** **Pahang**

- Nickname : Sunset
- Shape : Round
- Seed Size : Big
- Flesh Colour: Yellow / Reddish
- Texture : Fibreless, Soft, Creamy
- Taste : Sweet, Slightly Bitter



**024** **BUKIT MERAH** **Perak**

- Nickname : Sultan
- Shape : Oblong
- Seed Size : Big
- Flesh Colour: Yellow
- Texture : Creamy, Firm, Smooth
- Taste : Bitter Sweet

**0105** **GANJA** **Perak**

- Shape : Round
- Seed Size : Big
- Flesh Colour: Yellow
- Texture : Dry, Sticky
- Taste : Sweet





Selangor

**D101 BANGKOK TREE 16**

Nickname : Mas  
 Shape : Oblong  
 Seed Size : Small  
 Flesh Colour : Orangey Yellow  
 Texture : Creamy, Thick  
 Taste : Sweet



Penang

**D166 BALIK PULAU 604**

Nickname : Khoon Poh  
 Shape : Oblong  
 Seed Size : Medium  
 Flesh Colour : Orangey Yellow  
 Texture : Fibreless, Creamy  
 Taste : Sweet, Slightly Bitter



Selangor

**D160 TEKKA / BULUH BAWAH**

Shape : Oblong  
 Seed Size : Medium  
 Flesh Colour : Orangey Yellow  
 Texture : Fibreless, Creamy  
 Taste : Sweet, Slightly Bitter



Penang

**D163 HORLOR / LABU**

Shape : Oblong  
 Seed Size : Medium  
 Flesh Colour : Yellow  
 Texture : Creamy, Sticky  
 Taste : Sweet, Slightly Bitter



Johor

**D168 HAJAH HASMAH**

Shape : Round  
 Seed Size : Small  
 Flesh Colour : Orangey Yellow  
 Texture : Creamy  
 Taste : Sweet, Slightly Bitter

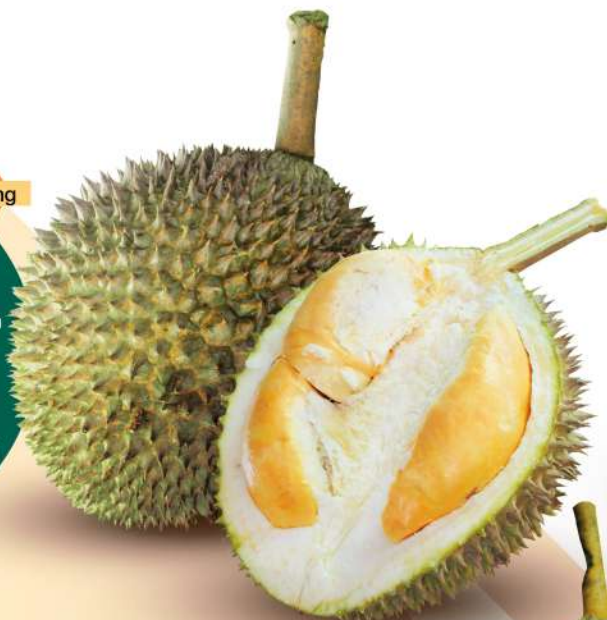




Penang

### D175 UDANG MERAH

Nickname : Ang Heh, Red Prawn  
 Shape : Round / Oblong  
 Seed Size : Small  
 Flesh Colour : Orange Yellow / Reddish  
 Texture : Sticky, Creamy, Soft  
 Taste : Sweet, Slightly Bitter



Penang

### D200 OCHII

Nickname : Black Thorn  
 Shape : Round  
 Seed Size : Medium  
 Flesh Colour : Orangey Yellow  
 Texture : Sticky, Creamy, Soft  
 Taste : Sweet, Slightly Bitter, Alcoholic



Kelantan

### D197 MUSANG KING

Shape : Oblong  
 Seed Size : Small  
 Flesh Colour : Orangey Yellow  
 Texture : Creamy  
 Taste : Sweet, Slightly Bitter

Johor

### D198 KIM HONG

Nickname : Golden Phoenix  
 Shape : Round / Oblong  
 Seed Size : Small  
 Flesh Colour : Pale Yellow  
 Texture : Watery  
 Taste : Sweet, Alcoholic



Johor

### D206 TOK MERAH

Shape : Round  
 Seed Size : Small  
 Flesh Colour : Orangey Yellow  
 Texture : Creamy  
 Taste : Slightly Bitter





Sarawak

## DQ2 NYEKAK

Nickname : Ukak / Pakan  
 Shape : Round  
 Seed Size : Big  
 Flesh Colour : Yellow, Pale Orange  
 Texture : Sticky, Soft,  
 Dry, Firm  
 Taste : Light, Sweet



Sabah

## DURIAN ISI MERAH

Nickname : Merah Sabah  
 Shape : Small, Round  
 Seed Size : Medium  
 Flesh Colour : Red  
 Texture : Thin, Creamy  
 Taste : Strong, Sweet,  
 Alcoholic



Pahang

## XO

Shape : Oblong  
 Seed Size : Small  
 Flesh Colour : Pale Yellow  
 Texture : Soft, Fleishy  
 Taste : Bitter, Alcoholic



## Choosing the Right Durian

DO YOU KNOW HOW TO PICK A DURIAN?

Step 1

Hold the durian carefully, with gloves if needed.



Step 2

Look for any signs of holes. No hole means there are no bugs inside.



Step 3

Wiggle the stem, if it feels loose, then it's almost ripe, if it breaks off easily, it's ripe and ready!



Step 4

You should get a faint sweet smell. A strong aroma means it's overripe and if there's no smell, it's unripe. Be careful not to prick your nose when smelling it!





# Tasty Hues of Yellow

THE FRUIT DOESN'T JUST COME IN DIFFERENT SHAPES AND SIZES, BUT ALSO COLOURS!

From pearly shades of white to golden yellow, it's your choice. To give you a clear idea, here is a quick guide on how to recognise some of the most famous durians in Penang.

**D1**

**D198**  
Kim Hong  
(Golden Phoenix)

**XO**

**D18**  
Sunset

**D24**  
Bukit Merah  
(Sultan)

**D163**  
Horlor / Labu

**D105**  
Ganja

**D2**  
Dato Nina

**D101**  
Bangkok Tree 16  
(Mas)

**D160**  
Tekka / Buluh Bawah /  
Musang Queen

**D164**  
Balik Pulau 604  
(Khoon Poh)

**D175**  
Udang Merah  
(Ang Heh, Red Prawn)

**D197**  
Musang King

**D200**  
Ochii  
(Black Thorn)

**D206**  
Tok Merah

**D168**  
Hajah Hasmah

**DQ2**  
Nyekak  
(Ukak / Pakan)

**Isi Merah**  
(Merah Sabah)





# Authentic Durian Dishes to Savour

LET YOUR TASTE BUDS BE TANTALISED BY THESE KAMPUNG CLASSICS!



▲ **PULUT DURIAN / DURIAN STICKY RICE**  
This sticky dessert is a mixture of glutinous rice drenched in coconut milk.



▲ **TEMPOYAK**  
Fermented durian, commonly added in curries or stir-fried dishes.



▲ **DURIAN PENGAT**  
A dessert made from sweet potatoes mixed with palm sugar, coconut milk and durian flesh.



▲ **LEMPOK DURIAN**  
Local toffee made from glutinous rice flour, coconut milk and palm sugar.



▲ **DURIAN CHICKEN SOUP**  
2-3 durians slow-cooked in a pot with chicken and slices of ginger.



▲ **DURIAN CHIPS**  
Thinly sliced unripe durian deep fried in vegetable oil.



▲ **CHARGRILLED DURIAN**  
Barbecuing the entire fruit until blackened then opening it to find crispy yet creamy flesh.



▲ **DURIAN FLOWERS IN SAMBAL BELACAN**  
The bleached stamens and yellow petals of the durian flower are added into sambal belacan for a flavourful aroma.



▲ **WAJIK**  
A diamond-shaped snack made using glutinous rice and durian flesh, then flavoured with palm sugar, coconut milk and pandan leaves.



## Unconventional Durian Delicacies

BE SURE TO TRY OUT THESE AMAZING FUSION TREATS MADE FROM DURIAN FLESH!



### DURIAN MOONCAKE

A rich, thick filling of durian paste surrounded by a thin mooncake crust.



### DURIAN ICE CREAM

Frozen durian flesh, milk and non-dairy whipping cream.



### DURIAN PANCAKE

Durian pulp encased in a crispy pillow-shaped coconut pancake.



### DURIAN CAKE

A super fluffy and moist cake or a cheesecake base with a creamy filling.



### DURIAN CRÈME BRÛLÉE

A smooth mixture of evaporated milk, sugar and durian, simmered over medium heat then stirred with egg yolks before chilling in the fridge.



### DURIAN SHAVED ICE

Durian flavoured shaved ice topped with nuts, syrup, panna cotta or ice cream.



### DURIAN PUFF

Similar to a custard puff, but filled with durian cream instead.



### FRIED DURIAN FRITTERS

Prefrozen durians rolled into flour, dipped in butter and fried in hot oil.



### DURIAN MACARONS

Luscious durian flesh sandwiched between two delicate macaron shells.



### DURIAN PIZZA

With a combination of cheese and durian pizza toppings.



### DURIAN SWEETS

Small pieces of confectionary made with sugar and durian flavouring.



### DURIAN CENDOL

A shaved ice dessert served with coconut milk, palm sugar, durian flesh, green rice flour jelly and red kidney beans.

## The Right Places to find Durian

### AGRO-TOURISM

#### KEDAH

• **Nictron Agriculture Sdn Bhd**  
Lot C-2-93, Jalan Merbau  
Kawasan Perusahaan Kuala Ketil  
09300, Kuala Ketil, Kedah  
04-416 4245

• **Gurun Durian Orchard**  
Kampung Pulau Chengai  
08300 Gurun, Kedah  
012-430 2958

• **Farmstay Relau**  
34950 Serdang, Kedah  
012-458 0853

#### PENANG

• **Bao Sheng Durian Farm**  
150 Mukim 2, Sungai Pinang  
Balik Pulau, 11000 Pulau Pinang  
012-411 0600  
www.durian.com.my

#### PERAK

• **MARDI Agrotourism Park**  
Kampung Talang Ulu  
33000 Kuala Kangsar, Perak  
05-773 3030

#### PAHANG

• **Bilut Hills Resort**  
27600 Raub District, Pahang  
016-207 9036

• **Raub River Hill Resort**  
Kampung Kuala Liang  
27600 Raub District, Pahang

• **Laman Pesona Resort & SPA**  
Lot 3 & 4, Seksyen 4, Kampung Baru  
Darul Makmur Gasing, Cheroh  
27620 Raub, Pahang  
09-369 7892

• **8 Acre Resort**  
Lot 7822 Mukim Galil, Off Jalan Sungai Kluai  
27630 Sungai Ruan, Pahang  
03-7877 5048

• **Lembah Temir Resort**  
C149, 27630 Sungai Ruan, Pahang  
012-211 2259

• **Rock Mountain**  
Lot PT6900(A), Kampung Sungai Ruan  
27600 Raub District, Pahang  
019-235 7191

• **Waterway Villa**  
Bukit Tinggi, 28700 Bentong, Pahang  
012-722 6711

• **Tanah Aina**  
8, 27600 Raub, Pahang  
016-609 0493

• **SS Durian Station**  
Lot 2431, Kabin Kekal, Jalan Besar, Tras  
Jalan Tras, 27670 Raub, Pahang  
019-262 2733

#### NEGERI SEMBILAN

• **The Dusun Eco Retreat & Orchard**  
3437, Jalan, Mukim, Kampung Baru Pantai  
71770 Seremban, Negeri Sembilan  
012-616 2585

#### JOHOR

• **Fruit Generation Industrial Sdn Bhd**  
Lot 12127 (PTD 5554), Jalan Tangkak-Muar  
Mukim, 84900 Tangkak, Johor  
06-979 1933

#### SABAH

• **Sugar Hill Borneo**  
Sugar Hill Borneo Farmstay  
Kampung Simpudu, Papar, Sabah  
016-319 8115

#### FARM

##### PENANG

• **Stone House Plantation**  
127, Mukim 2, Sungai Pinang  
11010 Balik Pulau, Pulau Pinang  
012-538 5128

• **Choo Family Durian Orchard**  
Jalan Pantai Acheh, 11000 Balik Pulau  
Pulau Pinang  
013-513 4341

• **Lim Brothers Orchard**  
51 Mukim 5, Titi Serong, Balik Pulau  
11000, Pulau Pinang  
04-866 8551

##### PAHANG

• **Uncle Thing Durian Leisure Farm**  
Lot 9102, Batu 3, Jalan Sungai Kluai  
Kampung Sungai Ruan, 27630 Raub  
019-988 0198

• **Happy Orchard 9968**  
28700 Raub District, Pahang  
017-911 1159

#### NEGERI SEMBILAN

• **Haw Kee Durian Farm**  
Lot 2013, Kampung Kolam Air Mukim  
Pantai Baharu, Jalan Jelebu  
71700 Seremban, Negeri Sembilan  
012-283 8610

#### MALACCA

• **Sim Koa Yen**  
Jalan Simpang Gading / Ayer Pasir  
76100 Durian Tunggal, Melaka  
012-681 6895

#### JOHOR

• **Dusun Durian Landak**  
Tiang Letrik JAP 25 Kampung  
Jalan Air Putih, 81500 Pekan Nanas, Johor  
013-755 5237

• **Tangkak Durian Agrotourism Hub**  
Tiara Light Industry, 84900 Tangkak, Johor  
019-449 8833

• **L Durian Orchard**  
T / L229 Jalan Parit Yusof Parit Jawa  
84150 Muar, Johor  
019-888 5168

• **Asia Gold Mountain Sdn Bhd** (Muar)

• **Kebun Durian Kg. Ayer Manis**

• **Gold Mountain International Sdn Bhd**  
Jalan Bekoh, 84900 Tangkak, Johor  
016-671 9696

#### SARAWAK

• **Joseph's Farm** (Lawas)  
016-698 3825

• **Mr Loh's Tekkah & Suluk King** (Lawas)

• **Madam Ting's** (Limbang)  
98700 Limbang, Sarawak

#### SABAH

• **Jason Wong's Farm** (Keningau)

• **Kiulu Durian Farm** (Tamparuli)  
Jalan Kiulu Pukak Mantob  
89250 Tamparuli, Sabah  
019-880 7966

#### STALL

##### PENANG

• **Ah Teik Durian Stall**  
Lorong Susu, 10450 George Town  
Pulau Pinang  
012-438 3881

• **Leng Durian Stall**  
Jalan Anson, 10400 George Town  
Pulau Pinang  
019-412 1616

• **Shan Cheng Durian**  
748B, Mukim 6, Jalan Pondok Upih  
11000 Balik Pulau, Pulau Pinang  
010-274 8988

#### PERAK

• **Sg. Klah, Batang Padang**

#### KELANTAN

• **Kg. Bechah Laut, Tanah Merah**  
• **Kg. Kuala Gris, Kuala Krai**

#### TERENGGANU

• **Kg. Tok Raja, Besut**  
• **Kg. Durian Telor, Marang**  
• **Kg. Bukit Jerong, Marang**

#### PAHANG

• **Musang King Seafood**  
27600 Raub District, Pahang  
019-930 8830

#### SELANGOR

• **Durian SS2**  
Lot 7680, Jalan SS2 / 24, SS 2  
47300 Petaling Jaya, Selangor  
012-234 5619

• **Durian King**  
179, Jalan Wan Kadir  
Taman Tun Dr Ismail, 60000 Kuala Lumpur  
016-274 6474

#### MALACCA

• **Eco Do Bem**  
Lot 1483, Jalan Asam Kumbang,  
Bemban, 77200 Melaka  
019-628 1628

#### JOHOR

• **Lotus Fruit Farm**  
KT172, Kampung Teratai  
84900 Tangkak, Johor





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