



**LAPORAN LIPUTAN MEDIA HARIAN  
KHAMIS 15 OKTOBER 2020**

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UKKMAFI

UNIT KOMUNIKASI KORPORAT  
KEMENTERIAN PERTANIAN DAN INDUSTRI MAKANAN  
(UNTUK EDARAN DALAMAN MAFI, JABATAN DAN AGENSI SAHAJA)

TARIKH	MEDIA	RUANGAN	MUKA SURAT
15/10/2020	HEAD TOPICS	ONLINE	

## Perbadanan Nasional to use bit platform to upgrade local brands for franchises | Malay Mail

KUALA LUMPUR, Oct 14 — The Business In Transformation (BIT) programme, introduced in 2013, will be the platform for Perbadanan Nasional Bhd's (PNS) latest programme in an effort to upgrade local brands towards franchises and thus penetrate the market. PNS chief executive officer Mohd Hilaluddin...

Wednesday, 14 Oct 2020 05:58 PM MYTKUALA LUMPUR, Oct 14 — The Business In Transformation (BIT) programme, introduced in 2013, will be the platform for Perbadanan Nasional Bhd's (PNS) latest programme in an effort to upgrade local brands towards franchises and thus penetrate the market.

PNS chief executive officer Mohd Hilaluddin Abd Shukor said the programme was seen to have the potential to put a shine on the "homegrown" brand, especially with regard to Bumiputeras towards global branding. "PNS has always been active in carrying out franchise industry development activities, including developing small entrepreneurs towards the franchise business through the BIT programme.

"The BIT programme was established to identify, create and develop small enterprises using the latest marketing approaches, low development costs with the use of new and up-to-date technologies," he said in an interview on Bernama Radio on the transformation of small entrepreneurs towards the franchise industry, today.

In addition, Mohd Hilaluddin said to date, 121 entrepreneurs, comprising various sectors such as food and beverage (F&B), clothing, beauty, health, retail, and education have participated in the BIT programme to encourage small entrepreneurs to embark on franchising.

Out of that number, five companies were registered as franchise businesses, namely MD Putu Bambu World, L Pizz, D'Apple, Otak-Otak JB, and House of Mind Excellence (HOME). He said that since 2006, PNS has issued franchise financing of RM448 million to 2,464 companies.

Besides the BIT programme, he said PNS also provides various franchise financing schemes from small to large scale such as the Franchisor Financing Scheme, Franchise Financing Scheme, Pre-Franchise Financing Scheme, and Master Franchise. Meanwhile, he said PNS continued to move further with the cooperation of the Malaysian Agricultural Research and Development Institute (MARDI) to assist entrepreneurs in the field of product development and technology.

Mohd Hilaluddin said for this purpose, he had organised an advisory services workshop with Mardi in September. He said entrepreneurs not only gained knowledge through the workshop but also had the opportunity to seek advice in improving quality and shelf life, labelling and packaging of products, and how to choose suitable packaging materials, as well as, labelling requirements according to legislation.

He said the programme will be among the continuous events organised by PNS and Mardi to ensure that entrepreneurs can improve the quality of products and to innovate particularly for entrepreneurs involved in the F&B sector in ensuring the quality of the products.

"PNS will also hold more cooperation with other relevant agencies in the future as an initiative to assist the entrepreneurs in the programme," he added. — Bernama

15/10/2020

UTUSAN

DALAM

11

MALAYSIA

NEGERI

# Nelayan PD buat laporan polis, minta perhatian Anwar

**PORT DICKSON:** Ekoran kejadian tumpahan minyak di Pantai Cermin, Batu 10 dekat sini kelmarin, Persatuan Nelayan Kawasan Port Dickson membuat laporan polis bagi menuntut pampasan daripada pihak bertanggungjawab yang menyebabkan pencemaran tersebut.

Pengerusinya, **Mohd. Zulkifli Mohd. Taib** berkata, akibat kejadian tumpahan minyak tersebut, nelayan tidak dapat turun ke laut dan pihaknya menjangkakan kesan pencemaran tersebut akan mengambil masa untuk kembali pulih sedia ada dan keadaan itu pasti menjejaskan mata pencarian para nelayan.

"Kami membuat laporan polis bagi menuntut ganti rugi kerana pendapatan kami memang terjejas. Buat masa ini, kami tunggu dan lihat kerana tidak boleh turun ke laut.

"Apabila terjadi seperti ini kami memang tidak boleh turun ke laut dan memang tiada pendapatan dalam jangka masa berbulan. Jika boleh, kerajaan dapat berikan bantuan bagi menampung kehidupan sehingga kesan tumpahan minyak itu selesai," katanya ketika ditemui



**MOHD. ZULKIFLI MOHD. TAIB** menunjukkan laporan polis yang dibuat pihaknya berhubung insiden tumpahan minyak di Pantai Cermin, Batu 10 dekat Port Dickson, Negeri Sembilan yang didakwa turut menjejaskan mata pencarian para nelayan. - **UTUSAN/ZAKKINA WATI AHMAD TARMIZI**

*Utusan Malaysia* semalam.

Sementara itu, Mohd. Zulkifli turut memohon perhatian daripada wakil rakyat termasuk Ahli

Parlimen Port Dickson, Datuk Seri Anwar Ibrahim berhubung masalah yang kini sedang dihadapi oleh nelayan di daerah ini.



**ABDUL AZIZ MD. YUNUS**

"Saya harap beliau juga ambil maklum dan perhatian dengan kejadian yang menimpa nelayan ketika ini. Berilah bantuan sepatutnya kepada nelayan-nelayan terjejas.

"Banyak lagi isu yang sering dihadapi oleh para nelayan di Port Dickson, jadi dengan bantuan dan perhatian daripada pihak berwajib termasuk wakil-wakil rakyat dapat sedikit-sebanyak melegakan kami," katanya.

Sementara itu, seorang lagi nelayan, **Abdul Aziz Md. Yunus**, 64, berkata, akibat tumpahan

minyak tersebut dia tidak mendapat sebarang hasil walaupun tiga jam turun ke laut.

"Cuba bayangkan, turun ke laut selama tiga jam tetapi tiada ikan yang sangkut lagi hampa, separuh jaring rosak terkena minyak yang melekat. Kadang kala ada juga anak-anak ikan yang dapat namun semalam memang tiada langsung.

"Disebabkan tumpahan minyak itu jaring saya sudah berbau minyak dan terpaksa cuci semula jaring tersebut," katanya yang turut berharap ada pihak yang boleh memberikan bantuan kepada nelayan yang terjejas.

Dalam pada itu, Pengarah Perikanan Negeri Sembilan, **Hanim Abu Hanip** ketika dihubungi menjelaskan, pihaknya tiada halangan untuk nelayan ke laut kerana tidak semua lokasi perairan di Port Dickson tercemar.

"Tiada halangan untuk nelayan ke laut kerana tak semua kawasan perairan Port Dickson yang tercemar. Namun jika pencemaran minyak itu masih ada memang dikhuatiri akan menjejaskan hasil tangkapan dan juga merosakkan pukat yang mereka labuhkan," ujarnya.

## Probe into allegation of animals dying at Melaka park

By RSN MURALI

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**MELAKA:** The state government has promised to get to the bottom of an allegation that various endangered animals at a private zoological park here have died due to starvation.

Melaka agriculture, agro-based, entrepreneur development and cooperative committee chairman Datuk Norhizam Hassan Baktee said the National Park and Wildlife Department (Perhilitan) would be asked to investigate the allegation.

"At this moment, we don't have many details on the number of animals that have apparently died until Perhilitan furnishes me with the details.

"We also need to check whether the deaths were reported to Perhilitan," he said yesterday.

Norhizam said he would also look into claims that the animals in the park looked scrawny due to malnourishment.

He said based on the information he received, two Sun Bears and a Malayan Tiger had died from starvation during the movement control order (MCO) in June.

"However, it's still premature to conclude on the cause of death until a thorough finding is completed.

"We need to know whether the caretakers had not been allowed to enter the site during MCO to feed the animals or if they had neglected their duties," he said.

Norhizam said the state was willing to launch a fund should financial constraint turn out to be one of the reasons why the animals had died.

He also brushed aside claims that the park would cover up the actual number of animals that had died during the investigation.

"Perhilitan will have the figures as permits are needed to keep the wild animals.

"It's more crucial now to determine whether the animals had died of starvation or due to another reason," Norhizam said.

## STRONG COOPERATION CRUCIAL

## DEVELOPING DEEP-SEA FISHING INDUSTRY

Adequate funding, policies, technology and research must go hand in hand in helping fishermen

## KUALA NERUS

**A** STRONG cooperation between the government, scientists and fishermen is needed to further develop deep-sea fishing industry in the country, said University Malaysia Terengganu Fishery and Food Sciences Faculty senior lecturer Dr Mohd Fazrul Hisam Abd Aziz.

He said this was because the industry could not be developed without adequate funding, supporting policies, technology and scientific research on the exploitation of resources.

Hence, Fazrul said it was time for all parties to communicate and work closely together to ensure each problem could be identified and solved.

"Deep-sea fishermen should be given a clear understanding on the government's policies, assisted with adequate funds and latest fishery technology, to maximise their capability and catch.

"They must also be given the chance to learn from successful local and foreign fishermen so as to convince them on the potential of deep-sea fishing," he said.

According to Fazrul, fishery resources which are decreasing each year due to environmental pollution, destruction of fish habitats and unreported and uncontrolled illegal fishing, are also major obstacles to fishermen in

exploring the deep sea.

As such, he said, full commitment from all parties must be quickly mobilised to resolve the long-standing issue.

On Sept 29, Prime Minister Tan Sri Muhyiddin Yassin said the potential of deep-sea fishing in the country had yet to be fully utilised and most fishermen were still missing out on the technology aspect compared to neighbouring countries such as Indonesia.

Meanwhile, Terengganu Agriculture, Agro-based Industry and Rural Development

Committee chairman Dr Azman Ibrahim said his committee had taken various initiatives to enrich fish resources in the state's waters to boost the sector and help the local fishermen.

Among the initiatives is the ar-

tificial reefs programme at several main fishery areas, involving an allocation of RM500,000 for this year alone.

"According to the Malaysian Department of Statistics, Terengganu's socioeconomic growth for last year had increased by 3.3 per cent compared to 2018, contributed by two sectors which were agriculture and services.

"This showed that our efforts in the recent years had been fruitful and must be continued."

To ensure the continuous development of the fishery sector, Azman said the federal government had to focus on stopping illegal encroachment by foreign fishermen, as well as deepening river estuaries, both which were areas were under its jurisdiction.

He said Terengganu had 80 active deep-sea boat operators, but they were forced to land their catch at jetties such as in Tok Bali or Kuantan because of the narrow and shallow estuary of Sungai Terengganu.

"This resulted in the prices of fish brought back here (Terengganu) becoming more expensive due to transportation cost. People are complaining because although Terengganu is known as the fishery-based state, fish prices are still expensive and burdensome.

"On enforcement, I have always emphasised that related agencies such as the marine police, Malaysian Maritime Enforcement Agency and the Marine Department need to be under one roof so that existing assets can be optimised."

Bernama



Dr Azman Ibrahim



Dr Mohd Fazrul Hisam Abd Aziz