

MAFI SASAR PELABURAN BERNILAI RM350 JUTA SEMASA MINGGU PERTANIAN LESTARI DI EXPO DUBAI 2020

PUTRAJAYA, 11 Februari 2022 – Kementerian Pertanian dan Industri Makanan Malaysia (MAFI) komited untuk mencapai sasaran pelaburan bernilai RM350 juta sepanjang Minggu Pertanian Lestari di EXPO 2020 Dubai. MAFI sebagai hos akan menerajui tema minggu itu di Pavilion Malaysia dari 21 hingga 26 Februari 2022, dengan Malaysian Bioeconomy Development Corporation (Bioeconomy Corporation) sebagai agensi pelaksana.

Menteri Pertanian dan Industri Makanan, YB Datuk Seri Dr Ronald Kiandee berkata MAFI sedang berusaha keras untuk mencapai sasaran pelaburan tersebut dengan memupuk hubungan dan perkongsian strategik bersama pemain-pemain global, terutamanya Emiriah Arab Bersatu (UAE) dan negara-negara Timur Tengah bagi memacu pertanian lestari untuk kebaikan Malaysia dan dunia.

“Kami akan mengadakan 11 pertukaran Dokumen Memorandum Persefahaman (MoU), 50 potensi perniagaan, serta penyertaan daripada 20 PKS tempatan dan jabatan serta agensi di bawah MAFI pada minggu ini. Ini merupakan peluang menarik untuk kami menampilkan amalan pertanian terbaik, inovasi pintar, dan sumber asli kaya di Malaysia yang menyumbang kepada keselamatan makanan, penjanaan kekayaan, perlindungan alam sekitar, dan mata pencarian yang mampan,” katanya.

Beliau menambah bahawa ekspo itu adalah peluang terbaik untuk meningkatkan hubungan dua hala dan perdagangan antara Malaysia dan UAE melalui pembangunan pertanian lestari. Kedua-dua negara bersedia untuk memanfaatkan kekuatan masing-masing bagi meningkatkan usaha pertanian lestari ke peringkat yang lebih tinggi.

MAFI dijangka menarik kira-kira 2,000 pelawat dan delegasi sepanjang Minggu Pertanian Lestari melalui pelbagai program dan aktiviti, seperti pameran, pelancaran produk-produk, pertukaran dokumen, demonstrasi masakan dan produk, koktel rangkaian, padanan perniagaan dan ceramah poket.

Kandungan program-program itu akan dijalankan berdasarkan lapan bidang tumpuan yang menampilkan kekuatan Malaysia dalam pertanian lestari termasuklah kesejahteraan daripada biodiversiti, buah-buahan tanah tropika dan hasil sampingannya, pertanian bandar pintar, penyelesaian pertanian pintar, sisa kepada kekayaan, masakan lestari, teknologi dan penyelesaian pertanian terkini, serta peluang pelaburan untuk kelestarian pertanian. Untuk maklumat lanjut mengenai Minggu Pertanian Lestari di bawah MAFI, sila layari <https://www.mafi-events.com>.

Mengenai Bioeconomy Corporation

Malaysian Bioeconomy Development Corporation Sdn Bhd (Bioeconomy Corporation) merupakan agensi pembangunan ekonomi utama bagi industri bioteknologi dan berasaskan bio di Malaysia. Ditubuhkan pada tahun 2005, Bioeconomy Corporation berada di bawah bidang kuasa Kementerian Pertanian & Industri Makanan (MAFI) sejak November 2018 dan merupakan syarikat milik Menteri Kewangan (Diperbadankan) dan Pesuruhjaya Tanah Persekutuan.

Bioeconomy Corporation memberi sokongan, kemudahan dan khidmat nasihat dalam bidang perniagaan, pelaburan, R&D, pembangunan modal insan, infrastruktur kewangan, rangka kerja undang-undang dan pengawalseliaan, pembangunan strategik, dan sokongan kerajaan. Melalui perkhidmatan ini, Bioeconomy Corporation membangunkan komuniti perniagaan, akademik, dan saintifik yang memacu industri bioteknologi dan berasaskan bio di Malaysia.

Melalui Bioeconomy Corporation, Kerajaan menganugerahkan Status BioNexus kepada syarikat antarabangsa dan Malaysia terpilih yang menjalankan aktiviti bioteknologi, berasaskan bio atau sains hayat. Dengan status ini, syarikat BioNexus menerima insentif fiskal, fasilitasi dan jaminan lain yang diuruskan oleh Bioeconomy Corporation bagi membantu pembangunan syarikat.

Untuk maklumat lanjut, sila layari www.bioeconomycorporation.my.

Untuk pertanyaan media, sila hubungi:

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MAFI TARGETS INVESTMENTS WORTH RM350 MILLION DURING SUSTAINABLE AGRICULTURE WEEK IN EXPO 2020 DUBAI

PUTRAJAYA, 11 February 2022 – The Ministry of Agriculture and Food Industries Malaysia (MAFI) is committed towards reaching its target to attract RM350 million worth of investments during the Sustainable Agriculture Week in EXPO 2020 Dubai. MAFI will be hosting and leading the theme at the expo's Malaysia Pavillion from 21 to 26 February 2022, with Malaysian Bioeconomy Development Corporation (Bioeconomy Corporation) as the implementing agency.

Minister of Agriculture and Food Industries, YB Datuk Seri Dr. Ronald Kiandee said that MAFI is looking forward to achieving the investment target by fostering strong engagement and strategic partnerships with global players, especially with the United Arab Emirates (UAE) and other Middle Eastern countries, to further drive sustainable agriculture for Malaysia and for the world.

“We expect to have 11 Memorandum of Understanding (MoUs) exchanges, 50 business leads, as well as participation from 20 Malaysian SMEs and agencies under MAFI during the week. This is an exciting opportunity for us to show the world how Malaysia's best agriculture practices, smart innovations, and rich resources contribute to food security and safety, wealth generation, environmental protection, and sustained livelihoods,” he said.

He added that the expo will be a great opportunity to improve bilateral ties and trade between Malaysia and the UAE through sustainable agriculture development. Both countries are expected to leverage on each other's strengths to elevate their sustainable agriculture efforts to the next level.

MAFI is set to attract an estimated 2,000 visitors and delegates during the Sustainable Agriculture Week, with various programmes in the pipeline including exhibitions, product launches, document exchanges, cooking and product demonstrations, networking sessions, business matching, and pocket talks.

The content of the programmes will be carried out based on eight focus areas that highlight Malaysia's strengths in sustainable agriculture including biodiversity to wellness, fruits of the tropical climate and its byproducts, smart urban farming, smart farming solutions, waste-to-wealth, culinary sustainability, cutting-edge agricultural technologies and solutions, as well as investment opportunities for agricultural sustainability. For more information regarding MAFI's Sustainable Agriculture Week, please visit www.mafi-events.com.

ABOUT BIOECONOMY CORPORATION

Malaysian Bioeconomy Development Corporation Sdn Bhd (Bioeconomy Corporation) is the leading economic development agency for the biotechnology and bio-based industries in Malaysia. Established in 2005, Bioeconomy Corporation is owned by the Minister of Finance Incorporated and Federal Lands Commissioner and has been under the purview of the Ministry of Agriculture and Food Industries (MAFI) since November 2018.

Bioeconomy Corporation provides support, facilitation, and advisory services to nurture an enabling ecosystem of business, academic and scientific communities that drives the biotechnology and biotechnology and bio-based industries in Malaysia. These cover business, investment, R&D, human capital development, financial infrastructure, legal and regulatory framework and strategic development with government support and commitment.

The Government awards the BioNexus Status to qualified international and Malaysian companies through Bioeconomy Corporation, undertaking value-added biotechnology, bio-based or life science activities. The special status bestows the companies with fiscal incentives, facilitation, and other guarantees to assist their growth.

For further details, visit www.bioeconomycorporation.my

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FAST FACTS – MALAYSIA’S SUSTAINABLE AGRICULTURE WEEK AT EXPO 2020 DUBAI, 21-26 FEBRUARY 2022

THEME	Sustainable Agriculture
DATE & VENUE	21-26 February 2022, Malaysia Pavilion, EXPO 2020 Dubai
OBJECTIVES	<ul style="list-style-type: none"> • Promote and expand Malaysia’s great potential in sustainable agriculture. • Establish strong engagement and strategic partnerships with global players, especially with United Arab Emirates and Middle East, to advance sustainable agriculture for Malaysia and for the world. • Global collaborations and knowledge-sharing platforms for creating new opportunities and fresh solutions to address issues (COVID-19, poverty, climate change) through sustainable agriculture.
EXPECTATIONS	<ul style="list-style-type: none"> • Target (KPI) to capture RM350 million worth of investments. • 11 MOUs to be exchanged and signed. • 20 exhibitors including Malaysian companies and MAFI agencies. • Expected to attract estimated 2,000 visitors and delegates. • Improve bilateral ties and trade between Malaysia and UAE through sustainable agriculture development. • Enhance technology adoption for Malaysia’s sustainable agriculture, aligned with Shared Prosperity Vision 2030 and National Agrofood Policy 2.0 (NAP 2.0) 2021-2030.
8 FOCUS AREAS	<ul style="list-style-type: none"> • Biodiversity to Wellness • Fruits of the Tropical Land and its Byproducts • Smart Urban Farming • Smart Farming Solutions • Waste-to-Wealth • Culinary Sustainability • Cutting Edge Agricultural Technologies and Solutions • Investment Opportunities for Agricultural Sustainability
PROGRAMMES	<ul style="list-style-type: none"> • Exhibition • Product Launches • MOUS/Document Exchanges • Cooking & Product Demonstrations • Networking Cocktail • Business Matching • Pocket Talks