



KEMENTERIAN PERTANIAN DAN INDUSTRI MAKANAN

Ministry of Agriculture and Food Industries

Wisma Tani

No 28, Persiaran Perdana, Presint 4

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SIARAN MEDIA

MALAYSIA, UAE MENGUKUHKAN HUBUNGAN EKONOMI DENGAN PERTUKARAN MOU SEMASA MINGGU PERTANIAN LESTARI DI EXPO DUBAI 2020; JANA PELABURAN BERNILAI RM197 JUTA (AED 173 JUTA)

Malaysia ingin memanfaatkan sektor pertanian UAE yang makin berkembang termasuk menembusi pasarannya yang luas dan kaya dengan kulineri

DUBAI, 21 Februari 2022 – Sebagai usaha untuk mengukuhkan hubungan ekonomi antara Malaysia dan Emiriah Arab Bersatu (UAE), syarikat-syarikat Malaysia di EXPO 2020 Dubai telah menandatangani lima MoU bernilai berjuta-juta dirham dengan syarikat-syarikat di UAE bagi memacu pertanian lestari antara dua negara itu.

Kerjasama ini yang merupakan acara kemuncak Minggu Pertanian Lestari di Pavilion Malaysia, EXPO 2020 Dubai, di mana pertukaran dokumen MOU telah diadakan di majlis perasmian hari ini, akan membantu Malaysia mempromosikan dan mengembangkan potensinya dalam pertanian lestari dengan mewujudkan penglibatan yang kukuh dan perkongsian strategik dengan UAE serta pemain global yang lain.

Syarikat-syarikat Malaysia turut bertukar MoU bersama syarikat-syarikat dari negara Mesir, Jerman dan Maldives. Ini menjadikan jumlah keseluruhan MoU kepada lapan dengan jumlah keseluruhannya sebanyak lebih AED173 juta (MYR 197 juta) dalam potensi peluang perdagangan dan perniagaan.

Menurut Menteri Pertanian dan Industri Makanan Malaysia (MAFI), Datuk Seri Dr. Ronald Kiandee, MoU itu merangkumi kerjasama meluas dalam penyelidikan dan pembangunan, perdagangan dan pengedaran, akses pasaran, aktiviti komersial, pelaburan, pemindahan teknologi, serta penjualan, pemasaran produk dan perkhidmatan. Menurut beliau, kerjasama ini akan terus meningkatkan usaha pertanian lestari kerajaan Malaysia selain dapat menangani masalah perubahan iklim.

“Malaysia berada di barisan hadapan dalam mencari penyelesaian lestari bagi menangani masalah pengeluaran makanan dan keselamatan. Minggu Pertanian Lestari Malaysia di EXPO 2020 Dubai adalah satu inisiatif penting yang akan memacu dan meningkatkan peluang pelaburan dan kerjasama dalam pertanian lestari dan juga menyemarakkan usaha menentang perubahan iklim.

“Kami percaya komitmen UAE terhadap pemikiran inovatif dan pembangunan lestari akan mempercepatkan hala tuju Malaysia ke arah penggunaan teknologi dan pemodenan dalam pertanian,” tambah beliau dalam ucapannya yang disampaikan oleh Timbalan Menteri Pertanian dan Industri Makanan I Datuk Seri Haji Ahmad bin Hamzah semasa merasmikan Minggu Pertanian Lestari tersebut.

Bidang tumpuan utama yang digariskan dalam MoU termasuklah Biodiversiti kepada Kesejahteraan, Buah-Buahan Tanah Tropika dan Hasil Sampingannya, Pertanian Bandar Pintar, Penyelesaian Pertanian Pintar, dan Sisa-ke-Kekayaan. Tumpuan khas juga akan diberikan kepada Kelestarian Masakan, Teknologi dan Penyelesaian Pertanian Termaju, serta Peluang Pelaburan untuk Kelestarian Pertanian.

Acara Minggu Pertanian Lestari yang bermula dari Isnin, 21 Februari hingga Jumaat, 26 Februari 2022, dijangka menarik lebih 2,000 pengunjung dan delegasi. Dengan penyertaan lebih 20 syarikat dan organisasi Malaysia, acara itu turut menyasarkan untuk menarik kerjasama global dan platform perkongsian pengetahuan bagi mencipta peluang dan penyelesaian baharu melalui pertanian lestari untuk menangani isu-isu kritikal seperti pandemik COVID-19, kemiskinan, dan perubahan iklim.

Sepanjang acara tersebut syarikat-syarikat Malaysia juga akan melancarkan dan mempamerkan pelbagai produk dan perkhidmatan pertanian yang laris di samping menembusi pasaran serantau menggunakan UAE sebagai pintu masuk.

Mengukuhkan hubungan UAE, Malaysia

Penyelidikan dan pembangunan Malaysia yang berkembang maju, tenaga kerja muda yang berbakat, dan peluang pemerkasaan untuk pekerja pertaniannya adalah beberapa aspek yang boleh dimanfaatkan oleh UAE dan rakan kongsi lain bagi menambah kekuatan dan keupayaan mereka dalam pertanian lestari.

UAE merupakan rakan dagangan terbesar Malaysia di Timur Tengah dengan jumlah perdagangan antara kedua-dua negara melebihi RM25 bilion (AS\$6 bilion) pada tahun 2019. Menurut Kiandee, UAE masih kekal sebagai rakan dagangan pertanian pilihan Malaysia disebabkan status UAE sebagai hab perdagangan dan kewangan antarabangsa yang utama bagi kawasan Timur Tengah dan Afrika Utara.

“Disebabkan populariti dan pengaruhnya yang semakin meningkat dalam sektor perdagangan dan kewangan di rantau ini, UAE menonjol sebagai rakan kongsi penting bagi Malaysia. Kerjasama dan perkongsian kami akan membantu pengeluar pertanian Malaysia untuk mengakses pasaran baharu dalam pertanian mampan dengan mudah, bukan sahaja di UAE tetapi di seluruh rantau Timur Tengah. Manakala, Malaysia juga akan berfungsi sebagai pintu masuk untuk produk dan perkhidmatan UAE di Asia Tenggara,” kata Kiandee.

Pertanian berasaskan teknologi

Strategi pertanian lestari Malaysia berpaksikan pada Wawasan Kemakmuran Bersama 2030 dan Dasar Agromakanan Nasional MAFI 2.0 2021-2030, yang secara kolektif menekankan penggunaan teknologi baharu dan pendigitalan dalam era Revolusi Perindustrian Keempat.

Sebagai sebahagian daripada strategi dan penggubalan dasar ini, Malaysia juga berusaha untuk mengguna pakai mekanisasi dan automasi zaman baharu dalam usaha meningkatkan produktiviti pertanian, sokongan sistem, perkhidmatan, dan mengukuhkan rantaian nilai makanan yang secara langsung menyumbang kepada kelestarian makanannya.

“Sebagai agensi pelaksana Minggu Pertanian Lestari, Bioeconomy Corporation sangat menggalakkan penggunaan inovasi teknologi terutamanya yang berkaitan dengan berasaskan bio dan bioteknologi, yang menyokong dan mengembangkan pertanian lestari di Malaysia. Dubai berada di barisan hadapan dalam menggunakan teknologi dipacu nilai tersebut termasuk teknologi hidroponik dan pertanian vertikal untuk meningkatkan pengeluaran buah-buahan dan sayur-sayurannya.

Malaysia sedang aktif mencapai hala tuju ini bagi meningkatkan produktiviti pertaniannya dan yang paling penting, membuka lebih banyak peluang untuk mengakses produk baharu yang sihat dan berasaskan kemampanan bagi Malaysia dan UAE,” kata Pengerusi Malaysian Bioeconomy Development Corporation (Bioeconomy Corporation), Senator Datuk Iskandar Dzulkarnain Abdul Khalid.

~ TAMAT~

TENTANG MINGGU PERTANIAN LESTARI

Kementerian Pertanian dan Industri Makanan Malaysia (MAFI) merupakan kementerian peneraju bagi segmen Minggu 21: Pertanian Lestari di Pavilion Malaysia, EXPO 2020 Dubai dari 21 hingga 26 Februari 2022, berpaksikan konsep “Makanan Kita, Masa Depan Kita”.

Minggu ini menyaksikan Malaysian Bioeconomy Development Corporation (Bioeconomy Corporation) sebagai agensi pelaksana dengan penyertaan daripada 20 syarikat pameran, 11 jabatan/agensi di bawah MAFI, serta syarikat-syarikat dari Malaysia yang mengambil bahagian secara maya.

Untuk maklumat lebih lanjut, layari www.mafi-events.com

MENGENAI BIOECONOMY CORPORATION

Malaysian Bioeconomy Development Corporation Sdn Bhd (Bioeconomy Corporation) merupakan agensi pembangunan ekonomi utama bagi industri bioteknologi dan berasaskan bio di Malaysia. Ditubuhkan pada tahun 2005, Bioeconomy Corporation berada di bawah bidang kuasa Kementerian Pertanian & Industri Makanan (MAFI) sejak November 2018 dan merupakan syarikat milik Menteri Kewangan (Diperbadankan) dan Pesuruhjaya Tanah Persekutuan.

Bioeconomy Corporation memberi sokongan, kemudahan dan khidmat nasihat dalam bidang perniagaan, pelaburan, R&D, pembangunan modal insan, infrastruktur kewangan, rangka kerja undang-undang dan pengawalseliaan, pembangunan strategik, dan sokongan kerajaan. Melalui perkhidmatan ini, Bioeconomy Corporation membangunkan komuniti perniagaan, akademik, dan saintifik yang memacu industri bioteknologi dan berasaskan bio di Malaysia.

Melalui Bioeconomy Corporation, Kerajaan menganugerahkan Status BioNexus kepada syarikat antarabangsa dan Malaysia terpilih yang menjalankan aktiviti bioteknologi, berasaskan bio atau sains hayat. Dengan status ini, syarikat BioNexus menerima insentif fiskal, fasilitasi dan jaminan lain yang diuruskan oleh Bioeconomy Corporation bagi membantu pembangunan syarikat.

Untuk maklumat lanjut, sila layari www.bioeconomycorporation.my

MENGENAI PAVILION MALAYSIA DI EXPO 2020 Dubai

Pavilion Malaysia seluas 1,234.05 meter persegi adalah pavilion karbon sifar bersih pertama di Expo 2020 Dubai. Pavilion ini menampilkan konsep kanopi hutan hujan yang diilhamkan oleh hutan hujan tropika Malaysia yang megah, serta menggabungkan unsur budaya dan alam semula jadi dengan fungsi bangunan futuristik.

Pavilion tersebut membawa tema "Memperkasa Kemampanan (Energising Sustainability)" bagi menampilkan komitmen dan pendekatan negara dalam pembangunan mampan. Ia dibahagikan kepada empat tema kecil - "Energising Today", "Energising Tomorrow", "Energising Harmony" dan "Energising Business". Aktiviti Malaysia sempena EKSP0 merangkumi pameran tetap termasuk paparan 3D, persembahan kebudayaan harian, demonstrasi kraf, operasi kafe serta 26 program perdagangan dan perniagaan bertema mingguan.

Program mingguan perniagaan tersebut akan melibatkan kontinjen besar yang terdiri daripada 21 kementerian, 70 jabatan dan agensi serta lima kerajaan negeri yang menerajui serta menyokong program-program tersebut. Mereka juga akan membawa delegasi perniagaan mingguan daripada industri yang akan mengambil bahagian dalam ceramah kecil, pelancaran produk, sesi padanan perniagaan dan menandatangani MoU/dokumen kerjasama. Pavilion Malaysia juga akan menjadi tuan rumah serta mengambil bahagian dalam sidang kemuncak dan forum sepanjang Ekspo.

Kementerian Sains, Teknologi dan Inovasi adalah kementerian peneraju bagi penyertaan Malaysia di acara dunia ini (Expo 2020 Dubai). Malaysian Green Technology and Climate Change Corporation adalah agensi pelaksana.

Untuk pertanyaan media, sila hubungi:

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PRESS RELEASE

MALAYSIA, UAE CEMENT ECONOMIC TIES WITH THE EXCHANGING OF MOUS AT EXPO 2020 DUBAI, SUSTAINABLE AGRICULTURE WEEK; SECURE OVER USD47 MILLION (AED173 MILLION) WORTH OF INVESTMENTS

Malaysia is keen on tapping into UAE's growing agricultural sector including its diverse and culinary-rich market for its agricultural produce

DUBAI, 21 February 2022 – As part of efforts to strengthen economic ties between Malaysia and the United Arab Emirates (UAE), Malaysian companies present at the Malaysia Pavilion in EXPO 2020 Dubai inked five multi-million dirhams worth of MoUs with UAE-based enterprises in a bid to spur sustainable agriculture between the two nations.

Dubbed as the highlight of the Malaysia Pavilion's Sustainable Agriculture Week at the ongoing EXPO 2020 Dubai, the partnerships formalised with the exchange of MoUs at the programme's launch today will help Malaysia to promote and expand its potential in sustainable agriculture by establishing strong engagement and strategic partnerships with the UAE and other global players.

The Malaysian companies also exchanged three other MoUs with companies from Egypt, Germany, and Maldives bringing the total number of MoUs to eight, all worth over AED173 million (MYR 197 million) in potential trade and business opportunities.

According to the Minister of Agriculture and Food Industries Malaysia (MAFI), Datuk Seri Dr. Ronald Kiandee, the MoUs include extensive cooperation in research and development, trade and distribution, market access, commercial activities, investments, technology transfer, as well as sales and marketing of products and services.

This, according to the Minister, will significantly boost the Malaysian government's sustainable agriculture efforts as well as contribute towards combating climate change.

Key areas of focus outlined in the MoUs include Biodiversity to wellness, fruits of the tropical land and its byproducts, smart urban farming, smart farming solutions and waste-to-wealth. Special focus will also be given to culinary sustainability, cutting-edge agricultural technologies and solutions, and investment opportunities for agricultural sustainability.

The week-long event, which kicks off from Monday, February 21st to Friday, February 26th, 2022, is expected to attract over 2,000 visitors and delegates. With over 20 Malaysian companies and organizations taking part, the event also aims to attract global collaborations and knowledge-sharing platforms for creating new opportunities and fresh

solutions to address issues like COVID-19, poverty and climate change through sustainable agriculture.

Datuk Seri Haji Ahmad bin Hamzah, MAFI's Deputy Minister I said while delivering the keynote address on behalf of the Minister: "Malaysia has been at the forefront of seeking sustainable solutions that address the prevalent bottlenecks in food production, safety, and security. Malaysia's Sustainable Agriculture Week at EXPO 2020 Dubai is an important initiative that will spur and enhance investment and collaboration opportunities in sustainable agriculture and also fuel the fight against climate change. We believe that UAE's commitment to innovative thinking and sustainable development in key areas of focus will complement Malaysia's direction towards technology adoption and modernisation in sustainable agriculture."

During the much-awaited event, Malaysian companies will also launch and showcase some of their most sought-after agricultural products and services as well as use the platform to break into the regional market using the UAE as a gateway.

Strengthening UAE, Malaysia ties

Malaysia's thriving research and development, talented youthful workforce, and empowerment opportunities for its agriculture workers are some of the value-driven aspects that the UAE and other partners can build on to add to their existing strengths and capabilities.

Historically, the UAE has been Malaysia's largest trading partner in the Middle East with total trade between the two nations exceeding US\$6 billion in 2019. According to Kiandee, the UAE still remains Malaysia's preferred agricultural trading partner largely due to its status as the international trade and financial hub for the Middle East and North Africa region.

"It is evident that due to its growing popularity and influence in the trade and financial sectors in the region, the UAE stands out as an important partner for Malaysia. Our cooperation and partnership will help Malaysian agricultural producers to easily access new markets in sustainable agriculture not just in the UAE but in the entire Middle East region. On its part, Malaysia will also serve as the gateway for UAE products and services in Southeast Asia," noted Kiandee.

Tech-driven agriculture

The Malaysian sustainable agricultural strategy is anchored on its Shared Prosperity Vision 2030 and MAFI's National Agrofood Policy 2.0 of 2021-2030 which collectively emphasises the adoption of new technologies and digitalisation in the era of the Fourth Industrial Revolution.

As part of this strategy and policy formulation, Malaysia is also seeking to adopt new-age mechanisation and automation in an effort to boost its agricultural productivity, system support, services, and to strengthen food value chains that directly contribute to the sustainability of its food system.

Senator Datuk Iskandar Dzulkarnain Abdul Khalid, Chairman of Malaysian Bioeconomy Development Corporation (Bioeconomy Corporation said: “As the implementing agency for Sustainable Agriculture Week, Bioeconomy Corporation strongly promotes adoption of technological innovations especially those related to bio-based and biotechnology, which support and grow sustainable agriculture in Malaysia. Dubai has been at the forefront of adopting such value-driven technologies including hydroponic technology and vertical farming to boost its fruits and vegetable production.

This is the direction that Malaysia is getting ready to take on more actively to enhance its agricultural productivity and most importantly, to open up more opportunities to access new healthy and sustainable-based products for Malaysia and UAE.”

The Sustainable Agriculture Week is one of the 26 weekly trade and business programmes hosted by Malaysia Pavilion. The Ministry of Science, Technology and Innovation Malaysia is the lead ministry for Malaysia's participation at Expo 2020 Dubai with Malaysian Green Technology and Climate Change Corporation as implementing agency.

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ABOUT SUSTAINABLE AGRICULTURE WEEK

The Ministry of Agriculture and Food Industries Malaysia (MAFI) is the lead ministry for Week 21: Sustainable Agriculture segment at the Malaysia Pavilion, EXPO 2020 Dubai from 21 to 26 February 2022, centred on the concept of “Our Food, Our Future”.

This week sees Malaysian Bioeconomy Development Corporation (Bioeconomy Corporation) as the implementing agency with participation from 20 exhibiting companies, 11 departments/agencies under MAFI, as well as companies from Malaysia that are participating virtually.

For more information, visit www.mafi-events.com

ABOUT BIOECONOMY CORPORATION

Malaysian Bioeconomy Development Corporation Sdn Bhd (Bioeconomy Corporation) is the leading economic development agency for the biotechnology and bio-based industries in Malaysia. Established in 2005, Bioeconomy Corporation is owned by the Minister of Finance Incorporated and Federal Lands Commissioner and has been under the purview of the Ministry of Agriculture and Food Industries (MAFI) since November 2018.

Bioeconomy Corporation provides support, facilitation, and advisory services to nurture an enabling ecosystem of business, academic and scientific communities that drives the biotechnology and biotechnology and bio-based industries in Malaysia.

These cover business, investment, R&D, human capital development, financial infrastructure, legal and regulatory framework and strategic development with government support and commitment.

The Government awards the BioNexus Status to qualified international and Malaysian companies through Bioeconomy Corporation, undertaking value-added biotechnology, bio-based or life science activities. The special status bestows the companies with fiscal incentives, facilitation, and other guarantees to assist their growth.

For further details, visit www.bioeconomycorporation.my

ABOUT MALAYSIA PAVILION AT EXPO 2020 Dubai

Malaysia's self-built 1,234.05 sq meter pavilion is the first net zero carbon pavilion at the EXPO. The Pavilion features a rainforest canopy inspired by the majestic tropical rainforest of Malaysia, blending cultural elements with nature and functionality into a futuristic building.

The Pavilion carries the theme "Energising Sustainability" to represent the nation's commitment and approach to sustainable development. It is segmented into four sub-themes; "Energising Today", "Energising Tomorrow", "Energising Harmony" and "Energising Business". Malaysia's activities during the EXPO will include permanent 3D displays, daily cultural performances, craft demonstrations, café operations as well as 26 weekly thematic trade and business programmes.

The business weeks will involve a large contingent of 21 ministries, 70 departments and agencies and five state governments initiating and supporting the programmes. They will also bring weekly business delegations from the industry that will participate in pocket talks, product launches, business matching sessions and signing of MoUs. Malaysia Pavilion will also host and participate in summits and forums throughout Expo.

The Ministry of Science, Technology and Innovation is the lead ministry for Malaysia's participation at the mega event. Malaysian Green Technology and Climate Change Corporation (MGTC) is the implementing agency.

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