



**LAPORAN LIPUTAN MEDIA HARIAN
AHAD 23 OKTOBER 2022**

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2.	FAMA SETS UP SABA BANANA COLLECTION, EXPORT CENTRE, MSN -ONLINE	LEMBAGA PEMASARAN PERTANIAN PERSEKUTUAN (FAMA)
3.	AHMAD HAMZAH: SUBSIDY WILL SOLVE EGG SHORTAGE, NANYANG SIANG PAU -ONLINE	
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UKKMAFI

UNIT KOMUNIKASI KORPORAT
KEMENTERIAN PERTANIAN DAN INDUSTRI MAKANAN
(UNTUK EDARAN DALAMAN MAFI, JABATAN DAN AGENSI SAHAJA)



23 OCT, 2022

MAFI pastikan sekuriti makanan negara terjamin

Utusan Borneo Sarawak, Malaysia

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MAFI pastikan sekuriti makanan negara terjamin

TELUPID: Kementerian Pertanian dan Industri Makanan (MAFI) akan memastikan sekuriti makanan Malaysia sentiasa terjamin di samping meningkatkan ekonomi rakyat serta negara.

Menterinya Datuk Seri Ronald Kiandee berkata, bagi memastikan ia dilaksanakan secara inklusif, Program Semarak Tani Keluarga Malaysia (STKM) dirangka bertujuan memperkasa komuniti agromakanan luar bandar.

Selain itu katanya, ia dapat menyampaikan maklumat berkenaan pendekatan serta dasar-dasar terkini kerajaan secara terus kepada rakyat di peringkat lapangan.

"Program ini dapat memberi semangat kepada petani luar bandar untuk meningkatkan pengeluaran bekalan makanan negara dan ekonomi mereka.

"Usaha MAFI ini juga adalah bagi mendapatkan pandangan dan maklum balas langsung daripada komuniti agromakanan terhadap impak pelaksanaan dasar-dasar serta pendekatan kerajaan," katanya.

Beliau berkata demikian dalam majlis perasmian program STKM yang dilaksanakan di daerah ini, semalam.

Katanya, sehingga Sep-



KERJASAMA: Ronald (tengah) menyaksikan Majlis Penyerahan Perjanjian diantara Usahawan dan FAMA untuk eksport Pisang Sabah.

tember lalu, MAFI melalui Lembaga Pemasaran Pertanian Persekutuan (FAMA) berjaya mencatatkan nilai jualan sebanyak RM1.564 bilion dan membangunkan 2,250 outlet melibatkan seramai 55,572 usahawan di seluruh negara.

"Antaranya program pengukuhan rangkaian peruncitan Pasar Tamu di Sabah dan Sarawak yang melibatkan projek menaik taraf Pasar Tamu.

"Sebanyak 10 lokasi Pasar Tamu dinaik taraf iaitu lapan daripadanya sudah beroperasi, manakala dua lagi di Tuaran, Sabah dan Sebuyau,

Sarawak masih peringkat pembinaan," katanya.

Menurutnya, FAMA sudah mengenal pasti tapak Pasar Tamu Tuaran di Sabah sebagai lokasi untuk dinaik taraf pada tahun ini dan sudah mendapat persetujuan daripada Majlis Daerah Tuaran.

Ronald berkata, FAMA komited membangunkan rantaian pemasaran pertanian di sini melalui penubuhan Pasar Tamu Telupid serta membangunkan Pusat Pengumpulan Ladang dan Gerai Buah-Buahan Segar.

"Ia akan memberi manfaat kepada penduduk di daerah ini, sekali gus mem-

bangunkan sektor pertanian Telupid supaya rantaian pemasaran pertanian di negeri Sabah terus diperkasa," katanya.

Terdahulu, Ronald menyampaikan bantuan Kit MAFI Prihatin kepada 500 penerima dan menyerahkan peralatan usahawan Ladang Kontrak serta bantuan peralatan daripada Lembaga Kemajuan Pertanian Kemubu (KADA).

Beliau turut menyaksikan perjanjian persefahaman (MoU) diantara usahawan dan FAMA bagi pemasaran buah pamelu serta MoU antara pengeksport serta FAMA bagi pemasaran pisang.



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TARIKH	MEDIA	RUANGAN	MUKA SURAT
23/10/2022	MSN	ONLINE	

Fama sets up saba banana collection, export centre

TELUPID - The Federal Agricultural Marketing Authority (Fama) is setting up a saba banana collection and export centre at the Kota Kinabalu Industrial Park (KKIP) and the construction of the facility is expected to be completed mid next year.



Agriculture and Food Industries Minister Datuk Seri Dr Ronald Kiandee (centre) officiating the Semarak Tani Keluarga Malaysia programme - BERNAMA photo© Provided by Sinar Daily

Fama director-general Datuk Zainal Abidin Yang Razalli said the centre, to be built at the cost of RM750,000, will also include a cold storage room where the bananas can be processed and packaged for shipping.

"The saba bananas' potential is huge. Before the onslaught of the Covid-19 pandemic, banana exports to Peninsular Malaysia stood at RM30 million a year.

"In Sabah alone, we (Fama) have 10 banana exporters who are supplying bananas to the peninsula," he said to reporters during the Semarak Tani Keluarga Malaysia programme which was officiated by Agriculture and Food Industries Minister Datuk Seri Dr Ronald Kiandee here today.

During the event, the minister also witnessed the signing of a memorandum of understanding between Fama and the saba banana exporting company.

According to Zainal Abidin, the centre will be merged with the fruits processing centre in KKIP to become be a one-stop centre for the collection and export of fruits from Sabah.

He said Fama is also working on getting the fruits processing centre accredited to export cloned musang king durian pastes to China, adding that for the initial phase, the durian paste will be exported to the Peninsular Malaysia.

Meanwhile, he said that a new centre for the collection and sale of agricultural produce will be built to replace the existing centre in Kampung Wonod near here.

According to him, the site for the new centre has been identified and construction is expected to be carried out early next year at the cost of about RM150,000. - BERNAMA



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Ahmad Hamzah: Subsidy will solve egg shortage

Nanyang Siang Pau, Malaysia

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阿末韩沙：原料涨价 提供补贴解决短缺

(野新 22 日讯) 原任农业及食品工业部副部长拿督斯里阿末韩沙说，为养鸡业者及鸡蛋生产者提供的补贴，预料将帮助业者恢复生产及提高产量，并解决市场上鸡蛋供应短缺的问题。

他说，因原料涨价，面对亏损的养殖业者被迫减产，导致市场供应短缺，“农业部多次与业者讨论后，政府已采取增加

补贴的步骤，确保民众需求不受影响。”

他今日为联邦农业销售局 (FAMA) 主办的大马一家直销展卖会主持开幕后说，政府正着手落实新的补贴机制，相信市场供应应在 4 个月内将恢复正常。

他指政府自 2 月起增加鸡蛋补贴，随着养殖成本的飙涨，补贴将持续于 10 月至 12 月。



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阿末韩沙：原料涨价 提供补贴解决短缺(野新22日讯) 原任农业及食品工业部副部长拿督斯里阿末韩沙说，为养鸡业者及鸡蛋生产者提供的补贴，预料将帮助业者恢复生产及提高产量，并解决市场上鸡蛋供应短缺的问题。他说，因原料涨价，面对亏损的养殖业者被迫减产，导致市场供应短缺，“农业部多次与业者讨论后，政府已采取增加补贴的步骤，确保民众需求不受影响。”他今日为联邦农业销售局(FAMA)主



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Fama to develop Telupid agri marketing chain

Daily Express (KK), Malaysia

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Fama to develop Telupid agri marketing chain

TELUPID: The Federal Agricultural Marketing Authority (Fama) is committed to continue developing the agricultural marketing chain in Telupid through several development projects, including the establishment of a Telupid Traditional Market as well as farm collection centres and fresh fruit stalls.

Agriculture and Food Industry (Mafi) Minister Datuk Seri Ronald Kiang said this would benefit the people of Telupid and at the same time develop the agricultural sector of the district so that the agricultural marketing chain in the State continued to be strengthened.

"To ensure this responsibility is carried out in an inclusive manner, the Malaysian Family Farmers Programme (STKM) was designed, among others, to help empower the rural agro-food community, in addition to conveying information about the Government's latest approaches and policies directly to the people.

"This programme will certainly increase the spirit to increase national food supply production and improve the economy of small farmers in rural areas," said Ronald while completing the SKTM programme, here, Saturday.

The three-day programme from Friday was held at the Telupid Guest Market Site with various activities such as My Best Buy Malaysian Family Carnival, People's Feast, People's Sports Carnival and others.

Earlier, Dr Ronald also presented Mafi Prihatin kits to 500 recipients and handed over equipment for contract farm entrepreneurs as well as equipment assistance from the Kemubu Agricultural Development Board (Kada).

He also witnessed the signing of memorandums of understanding (MoU) between entrepreneurs and Fama for the marketing of pamele and bananas.



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Tambahan subsidi atasi kekurangan telur ayam

Metro Ahad, Malaysia

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AHMAD (tengah) menyerahkan barangan kombo Jualan Murah Keluarga Malaysia (JMKM) kepada salah seorang pembeli sempena program Jualan Terus Dari Ladang Keluarga Malaysia (JTDLKM) anjuran Fama di Sungai Rambai.

Tambahan subsidi atasi kekurangan telur ayam

Jasin: Pemberian subsidi kepada penternak ayam dan pengeluar telur dijangka dapat memulihkan semula operasi pemain industri bagi meningkatkan pengeluaran sekali gus mengatasi masalah kekurangan telur ayam di pasaran.

Timbalan Menteri Pertanian dan Industri Makanan I Datuk Seri Ahmad Hamzah berkata isu kekurangan bekalan itu dihadapi berikutan pemain industri tidak dapat menambah pengeluaran di kilang mereka kerana berdepan kerugian akibat peningkatan kos yang sangat tinggi termasuk bahan mentah.

"Menerusi lawatan demi lawatan selain perbincangan bersama kementerian, kita mengesahkan sememangnya penternak berdepan masalah itu dan kerajaan telah ambil langkah menaikkan subsidi bagi memastikan keperluan rakyat tidak terjejas.

"Kita percaya masalah ini akan pulih dalam tempoh empat bulan selepas subsidi baharu seperti diumumkan

kerajaan baru-baru ini sedang dalam proses pengaturan dengan pihak industri," katanya kepada pemberita di Sungai Rambai di sini, semalam.

Terdahulu, beliau merasmikan program Jualan Terus Dari Ladang Keluarga Malaysia (JTDLKM) dan Jualan Murah Keluarga Malaysia (JMKM) anjuran Lembaga Pemasaran Pertanian Persekutuan (Fama).

Ahmad berkata sejak Februari lepas, kerajaan telah memberi dan menaikkan subsidi telur ayam selain meneruskan pemberian itu dari Oktober hingga Disember berikutan kenaikan kos operasi ditanggung pengeluar.

"Pengeluar telur telah buat pengaduan kepada kerajaan mengenai keadaan mereka tanggung yang saya lihat agak 'parah' dan kerajaan mengambil langkah itu untuk memastikan kelangsungan serta bekalan di pasaran terjamin dengan harga berpatutan untuk memastikan rakyat tidak terbeban," katanya.



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Subsidies expected to improve egg production

Sunday Star, Malaysia

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Subsidies expected to improve egg production

JASIN: The move to give subsidies to chicken breeders and egg producers is expected to restore operations and, at the same time, overcome the problem of egg shortages in the market.

Deputy Agriculture and Food Industries Minister I Datuk Seri Ahmad Hamzah said the problem cropped up after industry players said they could not increase output because they were facing losses due to exorbitant costs, including those of raw materials.

"Through visits and discussions with the ministry, we can confirm that breeders are actually facing problems, and the government has taken steps to increase subsidies to ensure the rakyat is not affected.

"We believe the problem will be solved in about four months after the government announced the new subsidies, which are in the process of undergoing adjustments within the industry," he told reporters yesterday.

Ahmad also said the government had given and increased egg subsidies since February and continued with the subsidies from October until December following the rising operational costs faced by producers.

"Egg producers have also com-



Here you go: Ahmad handing over a bag of goodies to a visitor in conjunction with the Malaysian Family Direct From Farm Sale programme in Jasin yesterday. — Bernama

plained about their plight, which I admit is quite 'critical'.

"The government took steps to ensure their survival and guaranteed supply in the market at a reasonable price to ensure that the public is not burdened," he said.

The government has decided to continue with the subsidies for breeders and egg producers from October to December at 80sen a

kilogramme for chicken and eggs at eight sen a piece after taking into consideration the ceiling prices of both items.

Earlier, Ahmad officiated the Malaysian Family Direct From Farm Sale Special Programme and the Malaysian Family Cheap Sale Programme organised by the Federal Agriculture Marketing Authority.

On another matter, Tan Sri Annuar Musa, who is chairman of the Special Task Force Against Inflation, will discuss several matters next week, in particular measures to overcome shortages of essential items during the flood season.

Annuar said among the issues to be discussed in the meeting to be held in Putrajaya were the increase in egg prices and immediate steps to be taken to increase the production of food-related items.

"Preparations must be made and we feel that, with the increasing value of the dollar, imports could put inflationary pressure on us.

"Entrepreneurs can increase production of food with elements of import subsidy and boost import substitution," he told reporters in Kota Baru yesterday.

Annuar said if the country was able to increase production of such items, it would be less dependent on imports.

"In addition, the intensive use of technology in agriculture, including 'vertical farming', can also be used, and the use of the Internet of Things (IoT) in the agro-food sector can help deal with the lack of supply as well as the pressure of rising prices of goods," he said. — Bernama



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Subsidies expected to improve egg production

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JASIN: The move to give subsidies to chicken breeders and egg producers is expected to restore operations and, at the same time, overcome the problem of egg shortages in the market. Deputy Agriculture and Food Industries Minister 1 Datuk Seri Ahma Hamzah said the problem cropped up after industry players said they could not increase output because they were facing losses due to exorbitant costs, including those of raw materials.



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DOCUMENT HANDOVER

Borneo Post (KK), Malaysia

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DOCUMENT HANDOVER: Minister of Agriculture and Food Industries Datuk Seri Dr Ronald Kiandee (centre) witnessing the handing over of agreement documents to market pomelo between Sabah FAMA director Ribin Wahid and Fang Yin Fah after officiating the Semarak Tani Keluarga Malaysia programme in Telupid on Saturday. — Bernama photo



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DOCUMENT HANDOVER

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DOCUMENT HANDOVER: Minister of Agriculture and Food Industries Datuk Seri Dr Ronald Kiandee (centre) witnessing the handing over of agreement documents to market pomelo between Sabah FAMA director Ribin Wahid and Fang Yin Fah after officiating the Semarak Tani Keluarga Malaysia programme in Telupid on Saturday. — Bernama photo



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Subsidies will help improve egg production — Mafi

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Deputy Agriculture and Food Industries (Mafi) Minister I, Datuk Seri Ahmad Hamzah said the problem cropped up after industry players said they could not increase output because they were facing losses due to exorbitant costs including raw materials.

“Through visits and discussions with the ministry, we can confirm that breeders are actually facing problems and the government has taken steps to increase subsidies to ensure the rakyat is not affected.

“We believe the problem will be solved in about four months after the government announced the new subsidies which are in the process of undergoing adjustments within the industry,” he told reporters in Sungai Rambai here yesterday.

Earlier, he officiated the Keluarga Malaysia Direct From

Farm Sale Special Programme (JTDLKM) and the Keluarga Malaysia Cheap Sale Programme (JKM) organised by the Federal Agriculture Marketing Authority (Fama).

Ahmad also said the government had given and increased egg subsidy since February and continued with the subsidy from October until December following the rising operations cost faced by producers.

“Egg producers have also complained about their plight which I admit is quite ‘critical’. The government took the step to ensure their survival and guaranteed supply in the market at a reasonable price to ensure that the public is not burdened,” he said.

The media recently reported that the government decided to continue with the subsidies for breeders and egg producers from October to December at 80 sen a kilogramme for chicken and eggs at eight sen a piece after taking into consideration the ceiling prices of both items. — Bernama



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Jualan terus dari ladang catat RM16.17 juta

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Jualan terus dari ladang catat RM16.17 juta

JASIN: Program Jualan Terus Dari Ladang Keluarga Malaysia (JTDLKM) mencatatkan jualan terkumpul RM16.17 juta setakat September lepas di seluruh negara.

Timbalan Ketua Pengarah (Operasi) Lembaga Pemasaran Pertanian Persekutuan (FAMA) Abdul Rashid Bahri berkata, jumlah itu amat membandingkan berbanding sasaran awal RM10.5 juta.

Beliau berkata, jumlah itu membabitkan kuantiti jualan sebanyak 3,105 tan metrik barangan keperluan seperti ikan, ayam, sayur-sayuran dan buah-buahan, membabitkan 1,025 program yang dilaksanakan untuk usahawan memasarkan hasil pertanian secara terus kepada pengguna.

"Sehingga kini terdapat 10,400 usahawan JTDLKM termasuk di Sabah dan Sarawak yang masih aktif dan kita jangka nilai jualan itu terus meningkat berbanding tahun lepas iaitu kira-kira RM10 juta berikutan kekangan sekatan pergerakan," katanya.

Beliau berkata demikian kepada pemberita pada program itu dan Jualan Murah Keluarga Malaysia (JMKM) yang dirasmikan Timbalan Menteri Pertanian dan Industri Makanan (MAFI) Datuk Seri Ahmad Hamzah di pekarangan Masjid Al-Hassanah Sungai Rambai di sini.

Abdul Rashid berkata, program selama dua hari itu melibatkan 32 usahawan dengan sasaran 3,000 pengunjung selain menawarkan tawaran diskaun sehingga

50 peratus bagi barangan terpilih.

Dalam pada itu beliau berkata FAMA melaksanakan 150 program JMKM di Melaka membabitkan jualan RM6 juta sejak diperkenalkan Ogos lepas.

"Menerusi program itu pengguna ditawarkan potongan 20 peratus bagi pembelian barangan keperluan manakala untuk program hari ini, pengunjung boleh mendapatkan 'kombo' berharga RM20 untuk pembelian gula, tepung, beras dan minyak masak," katanya. — Bernama



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Jualan terus dari ladang catat RM16.17 juta

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JASIN: Program Jualan Terus Dari Ladang Keluarga Malaysia (JTDLKM) mencatatkan jualan terkumpul RM16.17 juta setakat September lepas di seluruh negara. Timbalan Ketua Pengarah (Operasi) Lembaga Pemasaran Pertanian Persekutuan (FAMA) Abdul Rashid Bahri berkata, jumlah itu amat memberangsangkan berbanding sasaran awal RM10.5 juta. Beliau berkata, jumlah itu membabitkan kuantiti jualan sebanyak 3,105 tan metrik barangan keperluan seperti ikan, ayam, sayur-sayuran dan buahbuahan membabitkan 1,025 program yang dilaksanakan untuk usahawan memasarkan hasil pertanian secara terus kepada pengguna.