



**LAPORAN LIPUTAN MEDIA HARIAN
RABU 14 OGOS 2019**

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UKKMOA

UNIT KOMUNIKASI KORPORAT
KEMENTERIAN PERTANIAN & INDUSTRI ASAS TANI
(UNTUK EDARAN DALAMAN MOA, JABATAN DAN AGENSI SAHAJA)

Headline	Auctions mulled to bring down food item prices		
MediaTitle	The Sun		
Date	14 Aug 2019	Color	Black/white
Section	National	Circulation	297,582
Page No	6	Readership	892,746
Language	English	ArticleSize	121 cm ²
Journalist	N/A	AdValue	RM 1,973
Frequency	Daily	PR Value	RM 5,919



Auctions mulled to bring down food item prices

GEORGE TOWN: The Agriculture and Agro-based Industry Ministry plans to auction seafood and vegetables in order to check the rising prices of these items.

The proposed plan could eliminate the middlemen in the supply of food items to consumers, Agriculture and Agro-Based Industry Deputy Minister Sim Tze Tzin said.

He added the goal was to emulate the Japanese and Taiwanese models, where auction houses allow direct sale of vegetables and seafood to consumers.

Recently Sim said almost 100% of food in the country is imported as Malaysia only focuses on commercial commodities, such as palm oil and rubber instead of rice, grains, meat or greens.

It has created a huge imbalance in supply and demand, leading to a rise in food prices.

"A study by the ministry, which is part of the national

living costs task force, a high-powered committee chaired by Deputy Prime Minister (Datuk Seri Dr Wan Azizah Wan Ismail), revealed that there are three layers of middlemen in the supply chain of greens and seafood."

When fish are caught at the Kuala Kedah fishermen village they are priced at RM8 but upon reaching the wet markets, the price goes up to RM24.

"Cabbage from Cameron Highlands is sold by farmers at RM2 per kg but when it reaches the Selayang market, it is priced at RM7 per kg," he said.

Another move is to encourage Felra and Felcra plantations to diversify into planting food produce such as fruits and vegetables.

Sim said there are fishermen who are now selling their catch via Facebook and that the ministry will be encouraging farmers to sell online, thereby eliminating the middlemen.

- by Ian McIntyre

Headline	Promosi buah di luar negara		
MediaTitle	SelangorKini		
Date	14 Aug 2019	Color	Full Color
Section	News	Circulation	250,000
Page No	9	Readership	750,000
Language	Malay	ArticleSize	184 cm ²
Journalist	N/A	AdValue	RM 1,805
Frequency	Weekly	PR Value	RM 5,415



Promosi buah di luar negara



MUAR - Kementerian Pertanian dan Industri Asas Tani (MOA) akan melancarkan kempen besar-besaran bagi mempromosi buah-buahan tempatan di luar negara bagi menarik lebih ramai pelancong sempena Tahun Melawat Malaysia 2020 (TMM2020).

Menterinya, Datuk Salahuddin Ayub berkata, ia adalah antara inisiatif kerajaan untuk menjadikan Malaysia sebagai destinasi pilihan untuk menikmati buah-buahan tempatan, sekaligus memberi peluang kepada kerajaan memperluaskan pasarnya ke luar negara.

Katanya, selain China, kempen itu akan dipergiatkan di Singapura, Korea Selatan, Jepun, negara Asia Barat dan Eropah.

"Kita akan terus berusaha memperkenalkan buah-buahan tempatan lain seperti rambutan, pulasan, manggis dan rock melon supaya ia dapat dipasarkan di luar negara terutama China kerana ia menjanjikan pasaran besar," katanya ketika ditemui pemberita selepas merasmikan Karnival Keusahawanan Tani, di Bakri, di sini, pada 4 Ogos lalu.

Salahuddin berkata, selepas kejayaan mengeksport durian

Musang King sejuk beku, pihaknya sedang mengadakan perbincangan dengan China untuk membawa masuk nangka madu dan buat masa ini beberapa prosedur serta protokol eksport sedang disiapkan oleh pihak MOA bagi menjayakan hasrat itu.

Katanya, pihak berkuasa berkaitan dari negara itu juga akan melawat kebun dan ladang yang diusahakan petani bagi mengatur protokol serta melihat tahap kualiti juga keselamatan buah-buahan itu untuk dieksport, pada masa akan datang.

"Apa yang penting ialah kita amat mementingkan kualiti selain kebun dan ladang terlibat perlu memiliki sijil Skim Amalan Pertanian Baik Malaysia (myGAP) untuk melayakkan mereka mengeksport buah-buahan ke luar negara.

"Ini antara fokus kementerian untuk membangunkan usahawan tani, di samping memperkasakan industri hiliran seterusnya mempertingkatkan ekonomi dan sektor pertanian, di negara ini," katanya. -BERNAMA

TARIKH	MEDIA	RUANGAN	MUKA SURAT
14/8/2019	SINAR HARIAN	NEGERI	30



Siasat video letup ikan

Jabatan Perikanan sedang mengenal pasti individu terlibat

**NORAWAZNI YUSOF
KUANTAN**

Jabatan Perikanan Pahang sedang menyiasat satu klip video yang memaparkan kegiatan menangkap ikan menggunakan bahan letupan.

Klip video berdurasi dua minit 54 saat yang memperlihatkan ikan kelibat beberapa lelaki sedang melakukan aktiviti itu tular sejak kelmarin.

Pengerahnya, Datuk Azahari Othman berkata, perbuatan terbit dipercayai dilakukan sekumpulan remaja di sungai kecil dalam kawasan hutan.

Bagaimanapun katanya, lokasi ini masih belum dapat dikenalpasti.



AZHARI

"Saya sudah melihat video itu namun belum dapat memastikan lokasi kejadian. Bahasa percakapan individu terbabit juga dipercayai bukan dari negeri ini tetapi saya akan menunggu hasil siasatan bahagian penguatkuasaan jabatan," katanya ketika dihubungi semalam.

Azahari berkata, penggunaan bahan letupan adalah dilarang mengikut Peraturan Perikanan (Sungai) 1991 Pahang.

Beliau memberitahu, individu yang terbukti melakukan kesalahan itu boleh didakwa dan jika sabit kesalahan akan dikenakan kompaun antara RM500 hingga RM5,000 manakala peralatan akan dirampas.

Katanya, Jabatan Perikanan sebelum ini berjaya menyelesaikan beberapa kes membabitkan kesalahan menangkap ikan yang dimuat naik di media sosial dengan kerjasama pihak tertentu.



Video tular yang menunjukkan aktiviti letupan dilakukan oleh beberapa individu di sungai dalam sebuah hutan.

TARIKH	MEDIA	RUANGAN	MUKA SURAT
14/8/2019	STAR	NATION	12

Costly task to dispose of dead fish

By R. SEKARAN
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GEORGE TOWN: It was hard enough coping with the losses incurred due to the mass fish die-off in Teluk Bahang. Now, there is the huge and costly task of properly disposing of the carcasses.

In the last two days, two lorries full of fish were buried in the hills at Teluk Bahang, far away from the sea. Fish breeder Ooi Hye Hin, 57, and his friends dug deep holes in the hills to bury the dead fish on Monday.

"Not only did we lose our income, but we also had to bear the additional cost to bury them," he said.

Ooi said this disposal method was better than throwing the dead fish out at sea, which was alleged by some irresponsible people on social media.

Centre for Marine and Coastal Studies (Cemacs) director Datuk Dr Aileen Tan agreed that this was the best way to dispose of the dead fish.

"They definitely should not dump the fish into the sea. Pictures showing some dead fish floating at sea could



Massive loss: Dead fish floating at a fish farm in Teluk Bahang.

be the ones that 'slipped out' from the fish cages," she said.

The Star reported on Monday that more than 50,000 fish died in Teluk Bahang with the fishermen incurring losses of over RM2mil.

Among the dead fish found afloat over the past few days were barramundi, groupers, hybrid groupers and snappers.

Meanwhile, the Fisheries Department rubbished allegations on social media that fishermen were selling off "contaminated" fish at cheap prices at wet markets.

State director Noraisyah Abu Bakar said the cause of the mass death was still being investigated and it was not true that the fish had died of metal poisoning.

"It's true that there were dead fish in farms in Teluk Bahang and we, together with the Department of Environment and Cemacs, are investigating the cause.

"The viral messages claiming that certain fish were safe for consumption and others were not safe are baseless. All the fish sold in the markets here are safe to eat," she said.