



**LAPORAN LIPUTAN MEDIA HARIAN  
AHAD 17 OKTOBER 2021**

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UKKMAFI

UNIT KOMUNIKASI KORPORAT  
KEMENTERIAN PERTANIAN DAN INDUSTRI MAKANAN  
(UNTUK EDARAN DALAMAN MAFI, JABATAN DAN AGENSI SAHAJA)

TARIKH	MEDIA	RUANGAN	MUKA SURAT
17/10/2021	BERITA HARIAN	ONLINE	

## MAFI salurkan insentif lebih RM63 juta untuk Program Kebuniti



Menteri Pertanian dan Industri Makanan (MAFI), Datuk Seri Dr Ronald Kiandee menyerahkan cek replika kepada sebahagian penerima insentif. - Foto NSTP/Hazyah Abdul Rahman

TELUPID: Kementerian Pertanian dan Industri Makanan (MAFI) melalui Jabatan Pertanian Malaysia menyalurkan insentif

lebih RM63 juta melalui Program Kebun Komuniti (Kebuniti) di seluruh negara.

Menterinya, Datuk Seri Dr Ronald Kiandee, berkata sejumlah RM28.82 juta telah diperuntukkan bagi program itu bermula sejak 2014 hingga 2020.

Katanya, peruntukan itu meliputi RM10 juta di bawah Pelan Jana Semula Ekonomi Negara (PENJANA) 2020 yang telah memberi manfaat kepada 165,207 orang di seluruh negara.

"Susulan sambutan yang menggalakkan daripada masyarakat, mendorong kerajaan untuk memberi peruntukan tambahan sebanyak RM30 juta ringgit pada tahun 2021 selain peruntukan tahunan sebanyak RM4.5 juta.

"Ini memberi manfaat kepada 39,608 orang membabitkan 25,775 lokasi seluruh Malaysia.

"Jumlah keseluruhan diperuntukkan untuk Program Kebuniti setakat ini adalah sebanyak RM63.32 juta," katanya ketika berucap sempena Program Sentuhan Kasih Tani bersama, Menteri Pertanian dan Industri Makanan, di Dewan Kampung Bauto, semalam.



Fredrick Kunsinah salah seorang penerima insentif Program Kebuniti. - Foto NSTP/Hazyah Abdul Rahman

Ronald berkata, Program Kebuniti itu memberi manfaat daripada aspek ekonomi, sosial dan persekitaran setempat selain menjana peluang pekerjaan serta menyokong kepada keperluan makanan penduduk bandar

dan luar bandar.

Menurutnya, seramai 300 peserta dari pelbagai kampung di Telupid, Sugut dan Labuk menyertai Program Kebuniti.

"Peserta Program Kebuniti ini menjalankan kaedah penanaman secara konvensional dengan insentif pertanian seperti pasu panjang (planter box), peralatan kecil, baja dan benih tanaman," katanya.

Beliau berkata, MAFI sentiasa berusaha meningkatkan pengeluaran makanan secara domestik dan memberi nilai tambah dalam kehidupan rakyat melalui peluang limpahan ekonomi hasil daripada aktiviti pertanian.

Katanya, pandemik COVID-19 dan langkah mitigasi yang diambil bagi melandaikan keluk pandemik menguji daya tahan sistem makanan negara sekali gus memberi kesedaran, terhadap pentingnya pengeluaran bahan makanan tempatan dan rantai bekalan makanan yang terjamin serta stabil.

"Program Pertanian Organik turut diperkenalkan pada tahun ini bagi meningkatkan hasil pertanian ke arah makanan yang selamat dimakan dan mesra alam.

"Peruntukan berjumlah RM50 juta daripada MAFI untuk Program Pertanian Organik sudah disalurkan kepada pelbagai Jabatan dan Agensi di bawah MAFI seperti Jabatan Pertanian, Lembaga Pertubuhan Peladang, Jabatan Perkhidmatan Veterinar, Jabatan Perikanan dan Institut Penyelidikan dan Kemajuan Pertanian Malaysia," katanya.

Menurutnya, Jabatan Pertanian menerima peruntukan berjumlah RM10 juta dan daripada jumlah itu sebanyak RM500,000 disalurkan kepada Jabatan Pertanian Negeri Sabah.

"Seramai 27 komuniti di daerah Beluran, Sabah membabitkan seramai 83 peserta dengan keluasan seluas 33 hektar menerima manfaat daripada Program Pertanian Organik," katanya.

Justeru, Ronald berharap dengan pelbagai insentif berkenaan masyarakat mampu membantu meningkatkan hasil pengeluaran pertanian dan makanan negara.

Sementara itu, penerima insentif Kebuniti, Lilian Delansou, 55, yang mengusahakan tanaman halia, cili dan pelbagai sayuran bersyukur terpilih sebagai penerima insentif berkenaan.

Katanya, pada awalnya dia menanam sayuran hanyalah untuk makanan sekeluarga sahaja.

"Di kawasan perumahan saya banyak suri rumah yang turut sama menanam secara kecil-kecilan pelbagai sayuran. Jadi kami terfikir untuk mencari dana untuk meningkatkan lagi hasil pengeluaran dengan menggunakan kaedah penanaman melalui poli beg.

"Saya bersama sepuluh suri rumah lagi, kemudiannya memohon dana ini dan bersyukur kerana permohonan kami berjaya," katanya.

Lilian berkata, insentif itu sangat berguna khususnya kepada suri rumah.

Ketua Pemohon, Fredrick Kunsinah, 44, pula berpendapat insentif melalui Program Kebuniti memudahkan semua golongan pekebun termasuk yang baru ingin memulakan tanaman pertanian.

"Dalam kumpulan komuniti kami ada sebahagiannya ingin memulakan, ada juga yang sedang dalam penanaman semula dan segelintir lagi sudah mula mengusahakan tanaman pelbagai sayuran seperti sawi.

"Namun, dengan insentif yang diberikan ini pastinya dapat mempercepatkan lagi aktiviti pertanian yang sedang kami usahakan," katanya.

Headline	Smart SBB Mafi bangunkan 17,000 hektar tanah untuk tanam padi		
MediaTitle	Harian Ekspres (KK)		
Date	17 Oct 2021	Color	Black/white
Section	Tempatan	Circulation	25,055
Page No	2	Readership	75,165
Language	Malay	ArticleSize	307 cm <sup>2</sup>
Journalist	Winnie Kasmlr	AdValue	RM 652
Frequency	Daily (EM)	PR Value	RM 1,956



Smart SBB

# Mafi bangunkan 17,000 hektar tanah untuk tanam padi

**Winnie Kasmlr**

TELUPID: Kerajaan melalui Kementerian Pertanian dan Industri Makanan (Mafi) akan membangunkan lebih 17,000 hektar tanah untuk penanaman padi di beberapa negeri menerusi Program Smart Sawah Berskala Besar (Smart SBB).

Menteri Pertanian dan Industri Makanan, Datuk Seri Dr Ronald, berkata program itu membabitkan empat negeri di Semenanjung iaitu Pahang, Selangor, Perak dan Kedah, manakala pelaksanaan program itu di Kota Belud, Sabah juga dalam perancangan.

"Program Smart SBB ini merupakan satu konsep penglibatan pihak swasta bersama pemilik atau pengusaha tanah sawah untuk jalinan kolaborasi strategik yang diharapkan dapat meningkatkan tahap sara diri negara (SSL) dari segi pengeluaran beras," katanya.

"Untuk rekod, SSL pengeluaran beras negara adalah 70 peratus, bermakna kita masih mengimport 30 peratus beras.

"Sebab itu, dalam Rancangan Malaysia Ke-12, kita harapkan SSL beras negara akan meningkat kepada 75 peratus, dan meningkat lagi kepada 80 peratus dalam tempoh 10 tahun akan datang," katanya



**RONALD** (kedua dari kiri) menyampaikan insentif Program Pertanian Organik kepada wakil 27 komuniti Beluran pada majlis tersebut.

kepada media selepas menyampaikan insentif kepada penerima bagi Program Kebuniti, Program Pertanian Organik dan Mafi Prihatin melalui Program Sentuhan Kasih Tani di Dewan Kampung Bauto, Telupid, pada Sabtu.

Ronald berkata, untuk meningkatkan SSL beras negara, pendekatan penanaman moden perlu diolah dengan pengurusan

efisien untuk meningkatkan hasil pengeluaran beras.

Program Smart SBB antara Pelan Tindakan Dasar Sekuriti Makanan Negara 2021-2025 dengan menggalakkan kerjasama pengusaha sawah padi dan sektor swasta bagi meningkatkan pendapatan pesawah, seterusnya meningkatkan SSL beras negara.

TARIKH	MEDIA	RUANGAN	MUKA SURAT
17/10/2021	ASTRO AWANI	ONLINE	

## Dana RM63.32 juta untuk Program Kebuniti



*Ronald (tiga dari kanan) ketika menghadiri Program Sentuhan Kasih yang diadakan di Dewan Kampung Bauto, Telupid, Sabah. -Sinar Harian*

**SHAH ALAM:** Kerajaan setakat ini telah memperuntukkan sebanyak RM63.32 juta kepada Kementerian Pertanian dan Industri Makanan (MAFI) bagi menjayakan Program Kebun Komuniti (Kebuniti) di seluruh negara.

Dalam satu kenyataan pada Sabtu, Menteri, Datuk Seri Ronald Kiandee berkata, sejumlah RM28.82 juta telah diperuntukkan bagi program tersebut bermula sejak 2014 hingga 2020.

Katanya, peruntukan itu meliputi RM10 juta di bawah Pelan Jana Semula Ekonomi Negara (Penjana) 2020 yang telah memberi manfaat kepada 165,207 orang di seluruh negara.

“Susulan daripada sambutan menggalakkan daripada masyarakat telah mendorong kerajaan untuk memberi peruntukan tambahan sebanyak 30 juta ringgit pada tahun 2021 selain peruntukan tahunan sebanyak RM4.5 juta yang telah memberi manfaat kepada 39,608 orang melibatkan 25,775 lokasi seluruh Malaysia,” katanya.

Ronald berkata, Program Kebuniti itu memberi manfaat dari aspek ekonomi, sosial dan persekitaran setempat selain menjana peluang pekerjaan serta menyokong kepada keperluan makanan penduduk bandar dan luar bandar.

Pada Sabtu, beliau bersama Jabatan Pertanian Malaysia (DOA) telah menyalurkan beberapa insentif dalam Program Kebuniti dan Program Pertanian Organik melalui Program Sentuhan Kasih yang diadakan di Dewan Kampung Bauto, Telupid, Sabah.

Seramai 300 peserta daripada pelbagai kampung di Telupid, Sugut dan Labuk akan menyertai Program Kebuniti itu dengan menggunakan kaedah penanaman secara konvensional melalui insentif pertanian seperti pasu panjang (planter box), peralatan kecil, baja dan benih tanaman.

Pada masa sama, Ronald turut berkesempatan menyampaikan sumbangan MAFI Prihatin kepada penduduk sekitar Kampung Bauto, Telupid yang terjejas akibat pandemik Covid-19.

Inisiatif MAFI Prihatin itu dijayakan dengan kerjasama Persatuan Gabungan Pekebun Buah-Buahan Malaysia (FMFFA) dan Persatuan Buah-buahan Negeri Sabah melalui sumbangan 250 kotak bantuan makanan berupa bahan makanan asas seperti beras, gula, tepung dan sebagainya kepada golongan sasaran.

Dalam kenyataan sama, Ronald turut memaklumkan MAFI telah memperuntukkan sebanyak RM50 juta bagi pelaksanaan Program Pertanian Organik yang baru diperkenalkan tahun ini pada bagi tujuan meningkatkan hasil pertanian ke arah makanan selamat dimakan dan mesra alam.

Ronald (tiga dari kiri) ketika menyampaikan sumbangan MAFI Prihatin kepada penduduk sekitar Kampung Bauto, Telupid yang terjejas akibat pandemik COVID-19.

Menurutnya, peruntukan tersebut telah disalurkan kepada pelbagai jabatan dan agensi di bawah MAFI seperti Jabatan Pertanian Malaysia (DOA), Lembaga Pertubuhan Peladang (LPP), Jabatan Perkhidmatan Veterinar (DVS), Jabatan Perikanan (DOF) dan Institut Penyelidikan dan Kemajuan Pertanian Malaysia (MARDI).

“DOA telah menerima peruntukan berjumlah RM10 juta dan daripada jumlah tersebut sebanyak RM500,000 telah disalurkan kepada Jabatan Pertanian Negeri Sabah pada 10 Mei 2021.

“Sebanyak 27 komuniti di daerah Beluran, Sabah melibatkan seramai 83 orang peserta dengan keluasan seluas 33 hektar telah menerima manfaat daripada Program Pertanian Organik,” ujarnya.

Ronald berkata, MAFI sentiasa berusaha meningkatkan pengeluaran makanan secara domestik dan memberi nilai tambah dalam kehidupan rakyat melalui aktiviti pertanian.

Headline	K'jaan peruntuk RM63.32j untuk Program Kebuniti		
MediaTitle	Harian Ekspres (KK)		
Date	17 Oct 2021	Color	Black/white
Section	Tempatan	Circulation	25,055
Page No	2	Readership	75,165
Language	Malay	ArticleSize	255 cm <sup>2</sup>
Journalist	Winnie Kasmir	AdValue	RM 542
Frequency	Daily (EM)	PR Value	RM 1,626



## K'jaan peruntuk RM63.32j untuk Program Kebuniti

TELUPID: Kerajaan telah memperuntukkan RM63.32 juta setakat ini kepada Kementerian Pertanian dan Industri Makanan (Mafi) bagi menjayakan Program Kebun Komuniti (Kebuniti) di seluruh negara.

Menteri Pertanian dan Industri Makanan, Datuk Seri Dr Ronald Kiang berkata, program itu memberi manfaat kepada 204,815 orang sejak 2014 dari aspek ekonomi dan sosial, selain menjana peluang pekerjaan serta menyokong keperluan makanan penduduk bandar dan luar bandar.

Menurutnya, daripada jumlah tersebut, sebanyak RM28.82 juta telah diperuntukkan bagi Program Kebuniti dari 2014 hingga 2020 termasuk RM10 juta di bawah Pelan Jana Semula Ekonomi Negara (Penjana) pada 2020 yang memberi manfaat kepada 165,207 orang di seluruh negara.

"Susulan sambutan menggalakkan daripada masyarakat telah mendorong kerajaan untuk memberi peruntukan tambahan sebanyak RM30 juta pada tahun ini selain peruntukan tahunan sebanyak RM4.5 juta

yang telah memberi manfaat kepada 39,608 orang melibatkan 25,775 lokasi seluruh negara," katanya.

Ronald ditemui media selepas menyampaikan insentif kepada penerima bagi Program Kebuniti, Program Pertanian Organik dan Mafi Prihatin melalui Program Sentuhan Kasih Tani di Dewan Kampung Bauto, di sini, pada Sabtu.

Turut serta, Pembantu Menteri Pembangunan Luar Bandar Sabah merangkap Adun Labuk, Samad Jamri, Pengarah Bahagian Pengembangan Pertanian Jabatan Pertanian Malaysia, Johari Abdullah, Wakil Setiausaha Tetap Kementerian Pertanian dan Perikanan Sabah, Bacho Pasko, Pengarah Lembaga Pertubuhan Peladang Sabah, Anita Misuari serta Wakil Pegawai Daerah Telupid, Nasrul Omar.

Seramai 300 peserta dari pelbagai kampung di Telupid, Sugut dan Labuk menyertai Program Kebuniti pada Sabtu, di mana mereka menjalankan kaedah penanaman secara konvensional dengan insentif pertanian seperti pasu panjang (*planter box*), peralatan kecil, baja dan benih tanaman.

Manakala Program Pertanian Organik turut diperkenalkan pada tahun ini bagi meningkatkan hasil pertanian ke arah makanan yang selamat dimakan dan mesra alam.

Peruntukan berjumlah RM50 juta daripada Mafi untuk Program Pertanian Organik telah disalurkan kepada pelbagai

jabatan dan agensi di bawah Mafi seperti Jabatan Pertanian, Lembaga Pertubuhan Peladang (LPP), Jabatan Perkhidmatan Veterinar (DVS), Jabatan Perikanan (DOF) dan Institut Penyelidikan dan Kemajuan Pertanian Malaysia (Mardi).

Jabatan Pertanian menerima peruntukan berjumlah RM10 juta dan daripada jumlah tersebut sebanyak RM500,000 telah disalurkan kepada Jabatan Pertanian Negeri Sabah pada 10 Mei tahun ini.

Sebanyak 27 komuniti di daerah Beluran, melibatkan 83 peserta dengan keluasan 33 hektar telah menerima manfaat daripada Program Pertanian Organik.

Terdahulu, Ronald juga berkesempatan menyampaikan sumbangan Mafi Prihatin kepada penduduk sekitar Kampung Bauto yang terjejas akibat pandemik Covid-19.

Inisiatif MAFI Prihatin ini dijayakan melalui kerjasama Persatuan Gabungan Pekebun Buah-Buahan Malaysia (FMFA) dan Persatuan Buah-Buahan Negeri Sabah melalui sumbangan 250 kotak bantuan makanan berupa bahan makanan asas seperti beras, gula, tepung dan sebagainya untuk diserahkan kepada kumpulan sasar yang dikenalpasti.

Mafi sentiasa berusaha meningkatkan pengeluaran makanan secara domestik serta memberi nilai tambah dalam kehidupan rakyat melalui peluang limpahan ekonomi hasil daripada aktiviti pertanian. — Winnie Kasmir

TARIKH	MEDIA	RUANGAN	MUKA SURAT
17/10/2021	THE MALAYSIAN INSIGHT	ONLINE	

## 17,000 hektar tanaman padi menerusi Smart SBB, kata menteri



Ronald (dua dari kiri) mahu meningkatkan tahap sara diri negara dalam pengeluaran beras. – Gambar Facebook, 16 Oktober, 2021.

KEMENTERIAN Pertanian dan Industri Makanan (Mafi) mengenal pasti 17,000 hektar tanah untuk pembangunan penanaman padi menerusi Program Smart Sawah Berskala Besar (Smart SBB), kata menterinya Ronald Kiandee.

Beliau berkata, program itu membabitkan empat negeri di

Semenanjung iaitu Pahang, Selangor, Perak dan Kedah manakala pelaksanaan di Kota Belud, Sabah pula sedang dalam perbincangan.

TARIKH	MEDIA	RUANGAN	MUKA SURAT
17/10/2021	MALAYSIA DAILY NEWS	ONLINE	

## MAFI Identifies 17,000 Hectares of Land For Padi Cultivation Under Smart SBB



TELUPID: The Ministry of Agriculture and Food Industries (MAFI) has identified 17,000 hectares of land for padi cultivation under the Large-Scale Smart Padi Field (Smart SBB) Programme, said its minister Datuk Dr Ronald Kiandee.

He said the programme involved four states in the peninsula, namely Pahang, Selangor, Perak and Kedah, while the implementation of it in Kota Belud, Sabah was under

discussion.

“The Smart SBB programme is a concept of private sector involvement with entrepreneurs or padi land owners in our country for strategic collaboration that is expected to increase the level of national self-sufficiency (SSL) in rice production.

“Currently, the country’s rice SSL is 70 per cent and under the 12th Malaysia Plan, the SSL is targeted to increase to 75 per cent, while 80 per cent is targeted in the next 10 years,” he told reporters after attending a Sentuhan Kasih Tani programme in Kampung Bauto here. today.

Ronald said to improve the country’s rice SSL, a modern agricultural approach needs to be taken with efficient management to increase rice production yields.

The Smart SBB programme is part of the National Food Security Action Plan 2021-2025 that encourages cooperation between padi farmers and the private sector to increase the farmers’ income, thereby increasing the country’s rice SSL.

Earlier, Ronald had said that the government had allocated RM63.32 million so far to MAFI for the success of the Kebuniti (Community Garden) programme nationwide.

He said the programme had provided benefits from the economic and social aspects, besides generating employment opportunities and supporting the food needs of urban and rural residents.

According to him, from 2014 to last year (2020), a total of RM28.82 million was allocated for the Kebuniti programme, including RM10 million under the National Economic Recovery Plan (PENJANA), which has benefited 165,207 people nationwide.

“Following the encouraging response from the community, it has prompted the government to provide an additional allocation of RM30 million this year (2021), apart from an annual allocation of RM4.5 million which has benefited 39,608 people involving 25,775 locations nationwide,” he said.

Headline	Ronald Kiandee: Take appropriate steps to ensure a stable domestic food supply		
MediaTitle	See Hua Daily News		
Date	17 Oct 2021	Color	Full Color
Section	East Sabah	Circulation	63,549
Page No	A14	Readership	190,647
Language	Chinese	ArticleSize	170 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 1,906
Frequency	Daily (EM)	PR Value	RM 5,718



## 羅納建迪：採取恰當步驟 確保國內糧食供應穩定

山打根16日訊：聯邦農業及食品工業部長拿督斯里羅納建迪表示，我國政府在新冠肺炎疫情肆虐期間，採取了恰當的步驟來確保國內食品生產，糧食供應可以穩定運作，通過對我國國家食品系統的考驗。

他說，农业部時刻提升國內食品生產的素質及能力，以便農業發展領域能夠為提振經濟發展作出積極努力。

亦是比魯三國會議員的羅納建迪是于今天早上到都魯必甘榜巴勿多禮堂出席本州社區菜園計劃（Kebunhi）推介禮，有機農業活動暨關懷農民行動三合一活動時這麼表示。

羅納建迪透露，政府至今已撥出6千332萬令吉給农业部，在全國各地推動社區菜園計劃，以以幫助目標群體為國家糧食供應而加強經濟活動，為農業者提供賺取收入、就業的機會。

他說，政府從2014年至2020年期間

共共撥出了2千882萬令吉推動落實社區菜園計劃，當中一千萬令吉是在2020年推出的國家經濟重振計劃（PERJANA）時，用作援助國內16萬5千207人。

羅納建迪指出，在社區菜園計劃得到社群熱烈反應的情況下，政府在2021年時也再撥出3千萬令吉，加上150萬令吉的年度撥款，用作援助來自國內2萬5千775個地方共3萬9千608人。

另一方面，羅納建迪表示，為了確保今年起推廣落實的有機農業計劃順利推行，朝生產安全食品、環保的理念邁進，政府也撥出了5千萬令吉給大馬農業研究與發展局（MARDI）、漁業局、曾溪服務局、農民組織局（MOP）、農業局（DOA）策劃舉辦各項活動。

他說，全國各農業局也从分得1000萬令吉，當中50萬令吉也已在今年5月10日撥出給沙巴農業局。

羅納建迪以比魯三為例，當地已有



拿督羅納建迪移交模擬支票給參與社區菜園計劃的農民。

27個社區共83人參與有機農業計劃，涵蓋範圍達33公頃。

羅納建迪在今日的活動中，也在社區菜園計劃下派發了迷霧、小型耕作用具、肥料，種子給300名來自都魯必、哥打、拉下的農民。

另在农业部關懷農民行動下，羅納建迪也在得到馬來

農業果園園主聯合會、沙巴州果樹協會的配合下，派發了250份食品包給都魯必一帶的農民。

陪同羅納建迪出席今日活動者，包括了州鄉區發展部助理部長兼拉下區州議員沙特、馬來西亞農業促進局總辦依哈里、沙巴州農民組織局總監阿蘭達等。

Headline	Smart SBB: Ministry identifies 17,000ha		
MediaTitle	Daily Express (KK)		
Date	17 Oct 2021	Color	Full Color
Section	Nation	Circulation	25,055
Page No	2	Readership	75,165
Language	English	ArticleSize	285 cm <sup>2</sup>
Journalist	Bernama	AdValue	RM 1,514
Frequency	Daily (EM)	PR Value	RM 4,542



## Smart SBB: Ministry identifies 17,000ha

TELUPID: The Ministry of Agriculture and Food Industries (Mafi) has identified 17,000 hectares of land for padi cultivation under the Large-Scale Smart Padi Field (Smart SBB) Programme, said its Minister Datuk Dr Ronald Klandee.

He said the programme involved four states in the peninsula, namely Pahang, Selangor, Perak and Kedah, while the implementation of it in Kota Belud, Sabah was under discussion.

"The Smart SBB programme is a concept of private sector involvement with entrepreneurs or padi land owners in our country for strategic collaboration that is expected to increase the level of national self-sufficiency (SSL) in rice production.

"Currently, the country's rice SSL is 70 per cent and under the 12th Malaysia Plan, the SSL is targeted to increase to 75 per cent, while 80 per cent is targeted in the next 10 years," he told reporters after attending a Sentuhan Kasih Tani programme in Kampung Bauto, here, Saturday.

Ronald said to improve the country's rice SSL, a modern agricultural approach needs to be taken with efficient management to increase rice production yields.

The Smart SBB programme is part of the National Food Security Action Plan 2021-2025 that encourages cooperation between padi farmers and the private sector to increase the farmers' income, thereby increasing the country's rice SSL.



**Klandee said the programme would not only bring socio-economic benefit but also enable urban and rural communities to grow short-term crops.**

Earlier, Ronald had said that the Government had allocated RM63.32 million so far to Mafi for the success of the Kebuniti (Community Garden) programme nationwide.

He said the programme had provided benefits from the economic and social aspects, besides generating employment opportunities and supporting the food needs of urban and rural residents.

According to him, from 2014 to last year (2020), a total of RM28.82 million was allocated for the Kebuniti pro-

gramme, including RM10 million under the National Economic Recovery Plan (Penjana), which has benefited 165,207 people nationwide.

"Following the encouraging response from the community, it has prompted the Government to provide an additional allocation of RM30 million this year (2021), apart from an annual allocation of RM4.5 million which has benefited 39,608 people involving 25,775 locations nationwide," he said. -- Bernama

Headline	Ronald: 17,000 ha of land identified for padi cultivation		
MediaTitle	Borneo Post (KK)		
Date	17 Oct 2021	Color	Full Color
Section	Home	Circulation	18,290
Page No	6	Readership	54,870
Language	English	ArticleSize	321 cm <sup>2</sup>
Journalist	Bernamea	AdValue	RM 1,790
Frequency	Daily (EM)	PR Value	RM 5,370



# Ronald: 17,000 ha of land identified for padi cultivation

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The Smart SBB programme is part of the National Food Security Action Plan 2021-2025 that encourages cooperation between padi farmers and the private sector to increase the farmers' income, thereby increasing the country's rice



Ronald (left) presenting the Mafi Prihatin food aid to Juana Rulloda at Kampung Bauto in Telupid on Saturday. — Bernama photo

**The Smart SBB programme is a concept of private sector involvement with entrepreneurs or padi land owners in our country for strategic collaboration that is expected to increase the level of national self-sufficiency (SSL) in rice production.**

— Datuk Dr Ronald Kiandee, Minister of Agriculture and Food Industries

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— Bernama

Headline	Isu status tanah punca pembinaan jeti nelayan di Telok Mas tangguh		
MediaTitle	Sinar Harian		
Date	17 Oct 2021	Color	Black/white
Section	Nasional	Circulation	140,000
Page No	29	Readership	420,000
Language	Malay	ArticleSize	98 cm <sup>2</sup>
Journalist	Bernama	AdValue	RM 1,098
Frequency	Daily	PR Value	RM 3,294



## Isu status tanah punca pembinaan jeti nelayan di Telok Mas tangguh

**MELAKA** - Projek pembinaan jeti nelayan baharu di Tanjung Nibong, Telok Mas dan Pantai Puteri di sini yang bernilai lebih RM1 juta ditangguhkan sementara susulan isu pemilikan tanah, kata Timbalan Menteri Pertanian dan Industri Makanan I, Datuk Seri Ahmad Hamzah.

Bagaimanapun, beliau berkata, perkara itu dalam proses penyelesaian dan berharap nelayan di dua lokasi berkenaan dapat bersabar sehingga projek tersebut dilaksanakan.

“Sebelum ini saya sudah melawat jeti Tanjung Nibong dan meluluskan peruntukan berjumlah RM300,000 untuk pembangunan, tapi kita sekarang ada masalah tentang status tanah iaitu tanah kerajaan, jadi kita kena dapatkan persetujuan.

“Insya-ALLAH kita akan dapat menyelesaikan masalah itu dan akan melaksanakan pembinaan (jet). Ini termasuk juga di Pantai Puteri,” katanya pada program Penyerahan Lesen Sampan Khas di Pangkalan Nelayan Tanjung Nibong, Telok Mas di sini pada Sabtu.

Katanya, projek itu turut melibatkan pembinaan tembok pemecah ombak dan balai nelayan.

Sementara itu, pada program itu, 52 nelayan daerah Melaka Tengah menerima Sijil Lesen Sampan Khas. - *Bernama*

StarLifestyle

17 OCT, 2021

## Learning to appreciate natural beauty

Sunday Star, Malaysia

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## Hey, (not-so) good-looking!

In Malaysia, a large percentage of fresh produce is discarded after harvest simply because it does not meet industry beauty standards.

Stories by ABIRAMI DURAI  
lifestyle@thestar.com.my

IN farms across the world, massive quantities of fresh vegetables and fruits are often thrown away right after they are harvested simply because they suffer from the same blighted fate: they don't look right.

In the United Kingdom for instance, an article in *The Guardian* in 2013 indicated that up to two-fifths of a crop of fruit or vegetable is discarded because it is considered ugly. In the United States, estimates show that the probable figures are close to 50%.

Malaysia is certainly not immune to this demand for per-

fect-looking produce. In fact, many farmers indicate that about 40% of crops never leave the farm and are instead thrown away once they are sorted and graded, simply for cosmetic reasons - whether that is blemishes, discoloration, cracks, imperfect surfaces, irregular shapes, holes or colours that do not match consumer expectations.

This is despite the fact that all this produce is perfectly edible and have the same nutritive value as their more aesthetically blessed brethren.

"Yes, unfortunately it is very true. Most of the standards are put upon by supermarkets and driven by consumers.

"One of our farmers used to grow French beans and cucumbers and he told me his throw-away rate was 40% for wonky vegetables. But this isn't just happening in Malaysia; it happens all over the world too," says Leisa Tyler.

Tyler is a former food journalist and board member of the World's 50 Best Restaurants who now helms *Weeds & More*, which operates a series of farms in Cameron Highlands that grow Western-style vegetables like kohlrab, heirloom tomatoes, baby leek and fennel, using organic principles.

While Tyler runs one of the rare farming initiatives in Malaysia that sells everything it

grows (mostly to high-end restaurants and hotels), food waste is prevalent in many conventional farms.

Most Malaysian farmers use a grading system set by the Federal Agricultural Marketing Authority (FAMA) and often end up discarding the lowest grade vegetables at the farm level because they feel there is no ready market for it.

"Usually in the market, you can find grade A and grade B vegetables, but grade C vegetables (determined by factors like deformity in shape and size) are usually dumped because they don't fetch good returns.

"So farmers reject the products because the market will also reject

it, so there is no point wasting transportation costs and other costs on these produce," explains Chay Ee Mong, the secretary of the Cameron Highlands Vegetable Growers Association.

"It is still edible, but there is no choice for farmers because consumers won't accept this kind of produce," adds Chay.

Interestingly, if beauty was not an issue, crop wastage would be nearly negligible. Tyler for instance, only generates about 2% wastage on her farms while Chay estimates that wastage on many farms would be under 10% if looks were not a factor.

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# Learning to appreciate natural beauty

Sunday Star, Malaysia

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According to Chay, leafy vegetables like spinach, choy sum and kangkong are subject to the sort of merciless scrutiny that even beauty pageant contestants would find unendurable. In the end, only the greens that are intact and devoid of any unsightly holes end up making the cut, with the rest binned.

"Some of these leafy vegetables when they are attacked by pests and have a lot of holes, people will look at it and say 'Oh, it's not nice'. But it's actually edible — since insects can eat it, why not humans?" he reasons.

This is a sentiment shared by Tyler, who has seen her spinach plants thrown away by a supermarket, because it failed to live up to conventional ideals.

"When we had spinach leaves with slug marks, they were literally throwing away whole plants because of slug marks on one leaf. I think a lot of it comes down to perception — what we think is pretty," she says.

Tomatoes are also often discarded at farms after harvest, especially if they have blemished surfaces or are simply too small.

"Small ones will be rejected or if they are cracked or the shape doesn't look perfect or there are any signs of attacks by pests or disease — consumers simply won't accept these tomatoes," explains Chay.

Tyler meanwhile says tomatoes often have cracks on them if they are overwatered and although nothing is wrong with them, they are typically discarded for this reason.

Other common vegetables and fruits that are frequently discarded at the farm level for failing to meet industry beauty standards include chillies, cucumbers, French beans, cabbage, zucchini, bananas and dragonfruit.

So what happens to these discarded vegetables and fruits when they are deemed not good enough for the market? According to Tyler and Chay, there are no proper disposal grounds for these vast quantities of rejected fruits and vegetables, so farmers often end up throwing them wherever is convenient.

"In Cameron Highlands, most farmers would throw it into the forest or rivers — it's just the culture. Sometimes they just throw it over the side of the road," says Tyler.

According to Chay, a tiny percentage of farmers utilise these wonky vegetables and end up composting it.

"Very few will replough it into their fields. They will do their own simple composting, but it's not so common here, because we are now facing a very critical shortage of labour, and to do extra composting



Chay says most farmers do not have the manpower to turn the wasted wonky vegetables into compost. — Filepic

requires extra manpower," says Chay.

In the long run though, composting realistically offers a plethora of benefits for farmers and is the best way to utilise these odd-looking crops, especially if they are not being channelled to end users one way or another.

"When you turn it into compost, you feed it back into the soil. Compost is full of nutrients that plants would need and has a high moisture content, so it can help to retain water, improve the product quality and decrease strong reliance on pesticide," says Sudy Yeo, a circular economy advocate who says when composting becomes the norm, it will eventually help farmers save the costs associated with pesticide use.

"The cycle repeats itself

### The cycle repeats itself

When produce is discarded because it is deemed unappealing for consumers, this triggers a series of events that set off a repeated, vicious pattern.



Consumers have become accustomed to seeing perfect-looking vegetables on supermarket shelves, but this thinking has to change in order to stem the tide of food wastage generated for cosmetic reasons. — Filepic

First, it continues to feed the narrative that fresh produce must look perfect, especially if retailers continue to respond to consumer demands for high-quality produce by shielding them from wonky-looking produce.

Consumers can only buy what they see and if they continue to be spoilt with an array of idealistic produce, it just perpetuates the myth that all produce is created equal and drives expectations to unrealistic points, forcing farmers to cater to these demands by discarding produce all over again.

This in turn will also create an even bigger wedge between urban consumers and fresh produce. Many modern shoppers have little to no understanding of how fresh produce is grown and farmed and this disconnect continues to be shaped and moulded by the ideals set on shelves

and in markets i.e. everything seemingly looking symmetrical and uniform.

"In the past, when people grew food themselves, they knew what nature was and didn't have high expectations. Nature isn't perfect, so how can produce be perfect? But now everyone lives in cities and goes to supermarkets and supermarkets are really removed from farmers, so I think this feeds this idea of perfection, which is also tied to what is Instagrammable," says Tyler.

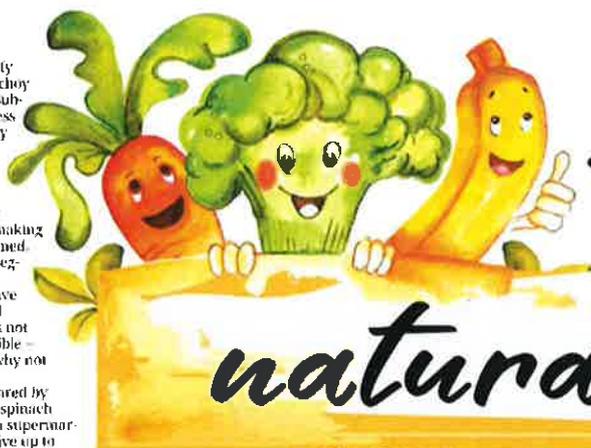
The other side of this coin is the loss of potential income for farmers, imagine throwing out 40% of your hard-earned harvest for no other reason than the idea that no one wants it. If looks were not a part of this equation, farmers could easily earn at least 30% more each time they harvest produce.

Also, discarding vegetables comes at a price. Quite literally, in the sense that it drives up the price of vegetables and fruits.

"The wastage drives cost up, so that pushes the price of vegetables up, because the margin comes down, so the whole thing is a little bit wacky," says Tyler.

Perhaps the biggest tangible blot generated by the cycle of consumer demand and how it co-relates to ugly vegetables is the unimaginable waste created for purely superficial reasons.

Fresh produce is grown with care by farmers but ultimately do not end up serving a purpose. These sidelined vegetables and fruits don't feed humans or animals or even fertilise the earth — they are simply discarded and left to rot, which is a tragedy in itself.



# Learning to appreciate natural beauty



17 OCT, 2021

## Learning to appreciate natural beauty

Sunday Star, Malaysia



About 40% of crops in many Malaysian farms are discarded after harvest and thrown along road sides, rivers or even forest areas because they do not meet industry cosmetic standards. — THE LOST FOOD PROJECT



Farmers work extremely hard to grow produce but end up having to discard a substantial amount of it because there is no viable market, so there is also a loss of potential income from this waste. — Filepic

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Scan QR code to download the app from App Store/Google Play

### What can be done

Change can only happen with education — consumers are the biggest end users of fresh produce and need to know that the cosmetic make-up of produce doesn't affect its nutritional value, edibility or for that matter — appeal.

In many other countries around the world, this consumer education has happened by way of rebranding exercises in the form of ugly vegetable or wonky vegetable campaigns, which have been gaining traction for years now. In many instances, it is often supermarkets who have been leading this charge for change.

In the UK for instance, supermarkets like Sainsbury's and Tesco have relaxed their cosmetic standards and now actively sell wonky vegetables. In Sweden, less good-looking produce is sold at a reduced price at grocery giant Coop while in France, food chain Intermarche has run massive campaigns to educate the public about this produce.

In Malaysia, there doesn't seem to

be a tangible campaign of a similar nature but Tyler believes that local supermarkets hold the power to court this change.

"Of course there should be conversation ideally to change this narrative and supermarkets should be driving this conversation and perhaps big supermarkets should be taking a stand," she says.

Chay believes that if retailers start selling less good-looking produce on their shelves (even if it is at a reduced rate), consumers can then make purchasing decisions for themselves, whether that is based on aesthetics or not.

"As long as the nutritional value of the product is not affected and the price is reasonable, why not? For instance, consumers can go to a supermarket and buy bananas for RM6 per kg. But if they go to a normal grocery store and they are selling wonky bananas for RM3 — it just gives them more options on how to spend their money. The decision of what to buy will then be up to them," he says.

Yesterday was World Food Day, which has the theme 'Our actions are our future'. Find another story about food waste, with recipes that utilise ingredients which are typically discarded on The Star Online.





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## Learning to appreciate natural beauty

Sunday Star, Malaysia

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### SUMMARIES

In Malaysia, a large percentage of fresh produce is discarded after harvest simply because it does not meet industry beauty standards.

lifestyle@thestar.com.my IN farms across the world, massive quantities of fresh vegetables and fruits are often thrown away right after they are harvested simply because they suffer from the same blighted fate: they don't look right.

TARIKH	MEDIA	RUANGAN	MUKA SURAT
17/10/2021	UTUSAN MALAYSIA	DALAM NEGERI	8

# Tetapkan harga lantai

**KUANTAN:** Kerajaan diminta menetapkan harga lantai sayur-sayuran sebagai jaminan kepada golongan petani ekoran kenaikan mendadak harga baja dan racun serangga yang menekan golongan terbabit.

Penetapan harga lantai itu boleh melibatkan lima jenis sayur-sayuran utama terlebih dahulu iaitu kobis, cili merah, tomato, sawi dan terung sebelum diperluas termasuk membabitkan buah-buahan.

Harga dicadangkan untuk kobis adalah (RM1.50 sekilogram), cili merah (RM4.50 sekilogram), tomato (RM2.80 sekilogram), sawi (RM2 sekilogram) dan terung RM3.50 sekilogram.

Bercakap kepada *Mingguan Malaysia*, Setiausaha Pertubuhan Pekebun-pekebun Sayur Cameron Highlands, Chay Ee Mong berkata, penetapan harga lantai itu penting sebagai jaminan kepada golongan petani untuk terus menanam sayur.

“Apabila berlaku kenaikan mendadak harga baja dan racun serangga ketika ini, penetapan harga lantai sayur perlu dilaksanakan kerajaan. Jika tidak, sukar untuk kawal dan petani terus menanggung kerugian. Kami bimbang apa pula yang akan berlaku

selepas ini,” katanya semalam.

Kelmarin, Menteri Perdagangan Dalam Negeri dan Hal Ehwal Pengguna, Datuk Seri Alexander Nanta Linggi mengakui berlaku kenaikan harga baja dan racun serangga yang menekan pengusaha dan pekebun di seluruh negara ketika ini.

Beliau berkata, pihaknya akan menyiasat dan mengambil tindakan sekiranya terdapat elemen pencatutan.

Ee Mong berkata, kerajaan juga boleh memberikan bantuan, insentif ataupun subsidi kepada golongan petani supaya bekalan sayur stabil serta dapat diamalkan secara mapan dan lestari.

Beliau berkata, sebagai contoh, insentif pengeluaran kepada golongan petani pernah dilaksanakan pada 2009 sebelum ditamatkan setahun kemudian.

“Pada waktu itu (2009), insentif pengeluaran untuk sayur adalah RM81 bagi satu tan metrik dan RM78 setiap satu tan metrik buah. Pada waktu itu, insentif berkenaan membantu golongan petani.

“Kita harap dan mohon dalam belanjawan yang akan datang, insentif pengeluaran sayur dan buah kembali diberikan kepada petani,” katanya.

## AGRO

Oleh Nurul Husna Alhamdulillah  
nurul\_husna@hmetro.com.my

Mampu menjimatkan sehingga 40 peratus kebergantungan kepada dedak atau palet, menjadikan tanaman ketum ayam sebagai sumber makanan alternatif yang popular dalam kalangan penternak haiwan ternakan.

Daun ketum ayam atau nama saintifiknya *Trichanthera gigantea* turut dikenali dengan 'mandre de agua' adalah sejenis tumbuhan yang berasal dari Amerika Selatan.

Menurut Pengasas Changloon Agro Farm di Changlun, Kedah, Azuwan Azlan, dia mula mengusahakan tanaman renek itu bermula pada 2018 sebagai sumber alternatif kepada ayam ternakan kakuan kampung miliknya.

"Hasrat saya pada mulanya untuk membantu penternak yang begitu terkesan dengan kenaikan harga palet setiap tahun. Situasi harga palet juga dikatakan mempengaruhi harga ayam tempatan terutama menjelang musim perayaan.

"Bagi penternak, kos untuk makanan boleh 'menelan' sehingga 70 peratus keuntungan dan menjejaskan pendapatan mereka perolehi semusim. Jadi, penternak memerlukan sumber makanan ternakan alternatif bagi membantu mengurangkan kebergantungan kepada dedak atau palet ternakan.

"Pengalaman saya sendiri memternak ayam

kampung kakuk, awalnya diberi makan ketum ayam. Hasil pengamatan sendiri mendapati ayam bukan sahaja lebih sihat malah kualiti daging juga lebih baik," katanya.

Azuwan turut melakukan eksperimen pemberian daun ketum ayam kepada ternakan kambing milik bapa saudaranya selain ayam dewasa yang berusia lebih 30 hari.

"Bukan sahaja ayam, kambing dan lembu juga boleh diberi makan ketum ayam. Biasanya saya akan campurkan daun ketum itu dengan napier bersama adunan lamitan organik serba guna yang mengandungi mikroorganisma (EM).

"Saya tidak mengesan sebarang masalah pada haiwan ternakan seperti kembung perut atau sebagainya. Malah kambing atau lembu ternakan bertambah sihat dan kualiti daging hampr menyamai kualiti organik," katanya.

Cabaran mengenai penghasilan sumber daun ketum ayam sebagai makanan ternakan, kata Azuwan ketika ini ialah hanya boleh dituai segar untuk diberi kepada haiwan penternak.

"Apabila penternak memilih untuk memberi haiwan ternakan mereka dengan ketum ayam, mereka hanya ada dua pilihan sama ada beli bekalan daun segar kepada penanam ketum ayam atau menanam sendiri.

"Tanaman ini mudah kerana ia ditanam menerusi keratan batang dan biasanya dengan penggalak akar, ia boleh disemai serta kerja

# KETUM AYAM ALTERNATIF POPULAR

Azuwan usahakan tanaman renek sejak 2018 bantu penternak kurangkan kebergantungan kepada dedak atau palet ternakan



AZUWAN beri sama tanaman pokok ketum ayam diusahakan bagi membantu penternak yang mahu mencari makanan alternatif untuk haiwan ternakan masing-masing

TARIKH	MEDIA	RUANGAN	MUKA SURAT
17/10/2021	METRO AHAD	XPRESI	37



KETUM ayam mudah ditanam dan boleh tumbuh lebih satu meter



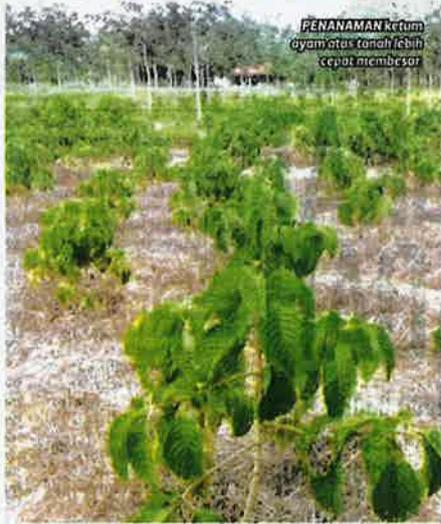
BEKALAN daun segar kepada penternak

menanam boleh dimulakan. "Aspek penjagaan juga mudah iaitu hanya memerlukan baja daun dan siraman air yang mencukupi. Jika kebetulan musim hujan, kerja menanam lebih mudah," katanya.

Kebiasaan pokok ketum ayam yang ditanam sedia dituai seawal usia tiga bulan dengan tempoh menuai berjarak iaitu dua minggu sekali.

"Pada usia pokok ketum ayam tiga bulan sebenarnya penternak sudah boleh menuai dan memberi makan kepada haiwan ternakan mereka. Mereka boleh menuai dua minggu sekali.

"Bagaimanapun, apabila usia pokok menjelang usia enam hingga tujuh bulan, ia boleh tuai lebih kerap iaitu sehari sekali, tetapi lebih baik jika anda mula menanam secara plot dan menuai mengikut giliran dalam memastikan bekalan daun



PENANAMAN ketum ayam atas tanah lebih cepat membesar



KAMBING antara haiwan ternakan yang boleh diberi ketum ayam

## Makanan ternakan berasaskan ketum ayam ini hanya dapat dilakukan segar dan itu satu kekangan buat penternak. Saya amat berharap ada pihak sudi menjalin kerjasama terutama universiti tempatan untuk proses ke dalam bentuk palet

### AZUWAN

yang stabil serta pokok juga sihat," katanya. Azuwan sendiri menanam mengikut sistem plot dan melakukan semai:an 1,000 pokok setiap bulan bagi memastikan kelangsungan bekalan dalam nurseri miliknya. "Kapasiti setiap bulan saya mampu bekalkan bagi tanaman ketum ayam ialah 5,000 hingga 10,000 pokok. Sementara permintaan setiap

bulan sekitar 2,000 hingga ke 3,000 pokok. "Sementara bagi daun pula, ketika ini sekitar 800 kilogram sebulan dan saya juga turut membekalkan keratan batang kepada petani yang berhasrat untuk menanam.

"Saya lihat penerimaannya baik dan pernah mendapat permintaan sehingga ke Sabah serta Sarawak yang mahu memperkenalkan sumber makanan ternakan alternatif kepada haiwan ternakan masing-masing," katanya.

Mengenai perancangan masa depan dalam pembangunan produk itu, kata Azuwan, dia berharap dapat kerjasama daripada pihak berkaitan seperti universiti dan pertubuhan tertentu dalam merealisasikan ia dalam bentuk palet.

"Makanan ternakan berasaskan ketum ayam ini hanya dapat dilakukan segar dan itu satu kekangan buat penternak. Saya amat berharap ada pihak sudi menjalin kerjasama terutama universiti tempatan untuk proses ke dalam bentuk palet.

"Selain dapat kekalkan nutrisi terbaik iaitu sumber protein dalam kandungan daun terbit untuk haiwan, ia juga di harap dapat dikomersialkan dan menjadi penyelesaian kepada masalah penternak yang selama ini terpaksa menanggung bebanan harga palet tidak menentu," katanya.



AZUWAN dalam satu ekspedisi pertanian di Kedah