



LAPORAN LIPUTAN MEDIA HARIAN
KHAMIS 12 SEPTEMBER 2024

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UKK KPKM

UNIT KOMUNIKASI KORPORAT
KEMENTERIAN PERTANIAN DAN KETERJAMINAN MAKANAN
(UNTUK EDARAN DALAMAN KPKM, JABATAN DAN AGENSI SAHAJA)



GENERAL > NEWS

Malaysia's Open-door Policy Drives Agriculture Sector, Ensures Food Security – Mohamad

11/09/2024 05:33 PM



Minister of Agriculture and Food Security Datuk Seri Mohamad Sabu

PUTRAJAYA, Sept 11 (Bernama) -- Malaysia consistently adopts an open-door policy to bolster the agricultural sector and ensure food security, Agriculture and Food Security Minister Datuk Seri Mohamad Sabu said.

He said the government, particularly the Agriculture and Food Security Ministry (KPKM), welcomes strategic partnerships from both local and international investors, while actively promoting public-private collaborations.

Mohamad said the National Agrofood Security Innovation programme (PINTAR), which outlines five key strategies across the crops, livestock, fisheries and agro-based industries, is a key example of a cooperative framework already in place.



"Through the PINTAR initiative, comprehensive emphasis is placed on the implementation and integration of innovation and re-

chain," he said in his speech at the Asia Food Security Conference 2024 here today.

Mohamad said KPKM is also focused on strengthening international cooperation through numerous bilateral and multilateral negotiations.

"Last year, at the 45th ASEAN Ministers Meeting on Agriculture and Forestry (AMAF), Malaysia, as chair, reaffirmed its commitment to enhancing cooperation among member states to safeguard food security in the region.

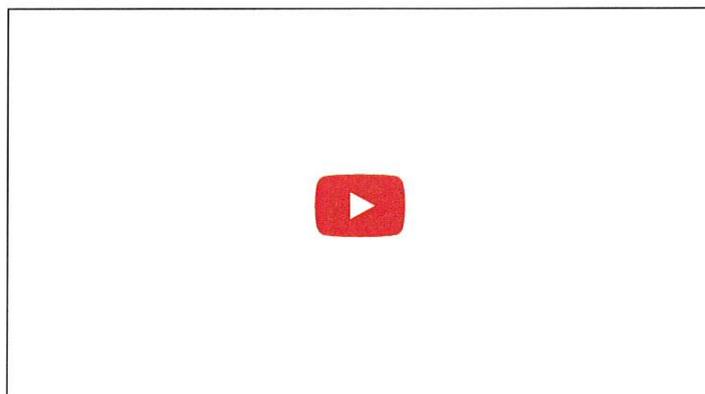


"We have also proposed two key economic priorities in preparation for Malaysia's role as host and Chair of ASEAN next year. I am confident these will contribute to more sustainable agricultural development and further reinforce food security across ASEAN," he said.

Mohamad said the government remains committed to empowering the agricultural sector while simultaneously improving the livelihoods and socioeconomic standing of farmers, breeders and fishermen.

"This year, RM6.17 billion has been allocated to the agriculture and food security sector, marking the largest budget in history for this sector," he added.

-- BERNAMA



MAHA 2024: Opening day sees signing of 13 MOUs worth RM21.26 mil

By Bernama / Bernama

11 Sep 2024, 09:09 pm



Deputy Agriculture and Food Security Minister Datuk Arthur Joseph Kurup said the pineapple market has the potential to bring in a very lucrative income, so our country is doubling efforts to further increase the production of high-quality pineapples to meet the international market.

SERDANG (Sept 11): The Malaysian Agriculture, Horticulture and Agrotourism Exhibition (MAHA) 2024, which kicked off on Wednesday, saw the signing of 13 memoranda of understanding (MOUs) involving a total value of RM21.26 million.

Under the Ministry of Agriculture and Food Security (KPKM), this strategic cooperation is aimed at strengthening the capacity of local small and medium

enterprises (SMEs) to explore the export market of agro-food-based products.

Deputy Agriculture and Food Security Minister Datuk Arthur Joseph Kurup witnessed the MOU signing ceremony at the MAHA 2024 event in the Malaysia Agro Exposition Park Serdang (MAEPS) on Wednesday evening.

In a press conference, Arthur said the MOU signing ceremony on Wednesday mostly involved players in the pineapple production industry.

"We know that the pineapple market has the potential to bring in a very lucrative income, so our country is doubling efforts to further increase the production of high-quality pineapples to meet the international market," he said.

Arthur said Malaysia has a big potential of becoming a quality pineapple producer based on several attractive factors and his ministry set a target of 1,000 pineapple containers to be exported this year.

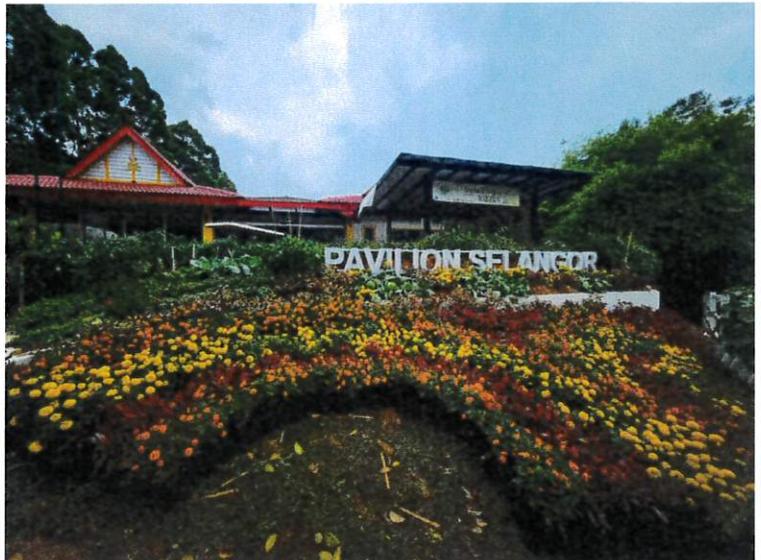
"Today is only the first day [of MAHA 2024] and we have signed 13 MOUs. I am confident that within the 12 days of this MAHA, we will be able to sign and attract more investors and buyers for our country's agricultural and agro-food products," he said.

Arthur also said there will be more MOU signing ceremonies after this depending on other agricultural sectors and sub-sectors to be witnessed either by him or his minister, Datuk Seri Mohamad Sabu, throughout the organisation of MAHA 2024.

In the meantime, Arthur added that he was satisfied with the encouraging attendance of visitors on the first day of MAHA 2024, and is optimistic that its target of three million visitors could be reached this time in conjunction with MAHA's 100th anniversary.

The 12-day MAHA 2024, which ends on Sept 22, among other things will also emphasise the elements that elevate MAHA to the international level with the involvement of various countries through the 'MAHA Go Global' segment.

Uploaded by Felyx Teoh



Pemandangan dari luar Pavilion Selangor yang menawarkan pelbagai produk pertanian berkualiti tinggi sempena Pameran Pertanian, Hortikultur Pelancongan Malaysia (MAHA) 2024 di Maeps, Serdang mulai 11 hingga 22 September 2024. Foto Facebook Jabatan Pertanian Negeri Selangor

BERITA UTAMA EXCO SELANGOR

MAHA: Pavilion Selangor tampil produk pertanian moden, bernilai tinggi

by Suhaila Shahrul Anuar @ September 11, 2024 4:49 pm



SERDANG, 11 SEPT: Pelbagai produk pertanian moden dan bernilai tinggi ditampilkan dalam Pavilion Selangor sempena Pameran Pertanian,

Hortikultur dan Agro Pelancongan Malaysia (MAH 2024. ^

Berlangsung di Taman Ekspo Pertanian Malaysia (Maeps) mulai hari ini hingga 22 September, produk tumpuan termasuk Vanilla Planifolia, sejenis tanaman orkid yang mempunyai nilai komersial tinggi.

EXCO Pertanian Ir Izham Hashim berkata produk lain ialah ikan Gourami (ikan air tawar), jagung bijirin berkualiti tinggi, melon Selangor, kelapa dan nanas serta produk agropelancongan.

"Kali ini tema kita selaras Pelan Transformasi Agro Selangor (PeTA), iaitu mengetengahkan pemodenan pertanian dan produk bernilai tinggi.



Buah melon antara produk bernilai tinggi yang ditawarkan dalam Pameran Pertanian, Hortikultur dan Agro Pelancongan Malaysia (MAHA) 2024 di Maeps, Serdang mulai 11 hingga 22 September 2024. Foto Facebook Jabatan Pertanian Negeri Selangor

"Kita mahu beri kesedaran kepada pengunjung kepentingan teknologi moden dalam pertanian supaya produk atau tanaman diusahakan lebih produktif dan efisien," katanya ditemui di sini hari ini.

Menyasar kehadiran 50,000 pengunjung ke Pavilion Selangor, menurutnya, MAHA 2024 menjadi platform padanan perniagaan terbaik bagi syarikat dan usahawan negeri ini mengembangkan pasaran produk.

Ir Izham turut menyasar pemeteraian perjanjian kerjasama dan padanan perniagaan berikutan usahawan serta agensi bawah negeri mempunyai produk berpotensi tinggi untuk dieksport .

“Jadi datang beramai-ramai ke Pavilion Selangor untuk membawa pulang ada produk atau ilmu bermanfaat ke rumah menerusi pembelajaran secara interaktif yang kami sediakan,” katanya.

Bertemakan ‘Menuai Harapan, Membina Masa Hadapan’, pameran pertanian terbesar di Asia Tenggara itu menyediakan lebih 2,000 ruang jualan dan dibuka mulai jam 10 pagi hingga 10 malam.

MAHA 2024 menyasarkan nilai perjanjian persefahaman sebanyak RM6 bilion selain menarik kehadiran tiga juta pengunjung sepanjang 12 hari pameran berlangsung.



EXCO PERTANIAN

IR IZHAM HASHIM

MAHA 2024

PAVILION SELANGOR



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Pavilion Perak bawa Petting Zoo pada MAHA 2024

Nasional Rosdallah Zahari September 11, 2024

SERDANG – Pavilion Perak akan membawa kelainan kepada pengunjung dengan menampilkan Petting Zoo sempena Pameran Pertanian, Hortikultur dan Agro Pelancongan Malaysia (MAHA 2024).

Petting Zoo tersebut mendapat kerjasama daripada Zoo Taiping bersempena ulang tahun ke-150 tahun bandar Taiping.

Exco Pembangunan Luar Bandar, Perladangan, Pertanian dan Industri Makanan, Datuk Zolkafly Harun menyempurnakan Majlis Peluncuran Pavilion Perak MAHA 2024 yang berlangsung mulai hari ini hingga 22 September di MAEPS, di sini.

Menurut kenyataan Pejabat Exco Pembangunan Luar Bandar, Perladangan, Pertanian dan Industri Makanan Negeri, edisi kali ini bersempena dengan sambutan 100 tahun MAHA dilaksanakan selari dengan tema MAHA 2024 'Menuai Harapan, Membina Masa Depan' manakala Pavilion Perak dengan tema 'Lestari Agro, Perak Makmur'.

"Penglibatan kerajaan negeri pada tahun ini dilihat amat signifikan seperti tahun-tahun sebelumnya iaitu untuk mengetengahkan potensi produk pertanian dan usahawan di Perak untuk diangkat ke peringkat lebih tinggi.

"Di samping itu, ia secara tidak langsung mengangkat industri pertanian di negeri ini selari dengan Pelan Perak Sejahtera 2030 iaitu Keterjaminan Makanan," kata kenyataan tersebut.

Katanya, pelbagai pengisian aktiviti kepada para pengunjung yang hadir ke MAHA 2024 di mana para pengunjung yang hadir berpeluang menyaksikan demonstrasi masakan, kraftangan, persembahan kebudayaan negeri Perak dan menyertai pelbagai aktiviti seperti kuiz pelancongan dan lain-lain.

"Sehubungan itu, Pavilion Perak mengalu-alukan kehadiran orang ramai untuk sama-sama menikmati aktiviti-aktiviti dan persembahan yang disajikan khusus di Pavilion Perak sempena MAHA 2024," ujar kenyataan berkenaan. – MG Perak

Artikel Berkaitan:

[Hotel pertama di Perak tukar sisa makanan jadi baja](#)



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The Selangor Pavilion for the Malaysia Agriculture, Horticulture and Agrotourism Show2024 seen at the Malaysia Agro Exposition Park Serdang on September 9, 2024. — Picture via FACEBOOK/JABATAN PERTANIAN NEGERI SELANGOR

Selangor Pavilion expects 50,000 visitors at Maha 2024

© September 11, 2024 5:41 pm

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By Danial Dzulkiily

SHAH ALAM, Sept 11 — At least 50,000 people are expected to visit the Selangor Pavilion at the 12-day Malaysia Agriculture, Horticulture and Agrotourism Show (Maha) 2024.

Woodworking Exhibition 2024

September 18-20, 2024, at Hall 11, IMPACT Exhibition and Convention Center, Bangkok

Thailand Woodworking 2024

produced under the Selangor Agro Transformation Plan.

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“The Selangor Pavilion features only products from our state, with no imports. This year, we are highlighting our policies that prioritise the use of modern technologies like IoT (Internet of Things) in agriculture, making farming more productive and efficient,” he said when met at the Selangor Pavilion at Serdang today.

Izham said the Selangor Pavilion features a range of high-value crops such as vanilla, maize, coconut and pineapple, alongside advancements in eco-culture, including ornamental and food fish.



State executive councillor for infrastructure and agriculture Izham Hashim speaks to the press during the invasive fish hunting event at Tasik Biru Kundang, Rawang, on August 24, 2024. — Picture by NUR ADIBAH AHMAD IZAM/MEDIA SELANGOR

Many of the showcased items are the result of the efforts of successful entrepreneurs from Selangor, most of whom are Tier 1 producers, with products ready for export.

“We will also have sales as usual, but our main focus is raising awareness about the importance of modern agriculture in Selangor. The products showcased here are the result of successful entrepreneurs in Selangor, such as the only commercialised gourami fish farming in the country, from seeding to the final commercial process.

"We also present Selangor's complete agro-policy in terms of supply chains, including land preparation and seeding before production. Next year, we plan to expand, including wagyu cattle farming, goat farming and other high-value agro-products like J33 jackfruit, ginger and mushrooms.

"Most of the entrepreneurs we brought this time are Tier 1, with products that are already successful and ready for export. The Hijrah Selangor programme, for example, has helped many of our entrepreneurs reach this stage," he said.

The Selangor Pavilion will also introduce visitors to innovative agricultural practices, such as sustainable stingless bee farming, which utilises recycled materials for beehives, as well as Selangor's growing lobster farming field, which similarly integrates IoT.

Agro-tourism is another key element of the display, with the Selangor Fruit Valley taking centre stage, said Izhah.

Maha 2024, which celebrates its centennial this year, runs from today to September 22 at the Malaysia Agro Exposition Park Serdang, with Prime Minister Datuk Seri Anwar Ibrahim scheduled to visit the venue on Saturday.





Dato' Menteri Besar Dato' Seri Amirudin Shari merasmikan program Agrobandar Tanaman Melon di Persiaran Pandan 9, Ampang Jaya pada 24 Februari 2024. Foto FIKRI YUSOF/SELANGORKINI

BERITA UTAMA EXCO SELANGOR

Selangor tumpu produk pertanian moden, jamin bekalan makanan masa depan

September 11, 2024 10:00 pm



SERDANG, 11 SEPT: Pelbagai produk pertanian moden dan bernilai tinggi diberi tumpuan tahun depan untuk terus memajukan sektor pertanian negeri, kata EXCO pertanian.

Ir Izham Hashim berkata selaras Pelan Transform Agro Selangor (PeTA) yang menekankan asas jaminan bekalan makanan, Selangor sentiasa meneroka peluang menjamin bekalan makanan rakyat selain meningkatkan pendapatan petani, penternak dan nelayan.

“Penerokaan pertanian moden ini sangat penting untuk Selangor terutama pada masa depan justeru tahun depan banyak lagi projek pertanian moden dan bernilai tinggi kita akan buat.

“Seperti pembakaan lembu wagu, nangka J33, melon, halia dan cendawan dengan projek perintisnya sudah ada tahun ini dan akan dikembangkan tahun depan,” katanya ditemui di sini, hari ini.



EXCO Pertanian Ir Izham Hashim bercakap kepada media ketika meninjau program Inisiatif Tangkap Ikan Pleco di Denai Sungai Kebangsaan Sungai Langat, Hulu Langat pada 1 September 2024. Foto MOHD KHAIRUL HELMY MOHD DIN/MEDIA SELANGOR

Mengulas lanjut, katanya produk bernilai tinggi seperti ikan Gourami sejenis ikan air tawar kini dikembangkan pusat penternakannya di Bukit Cerakah, Puncak Alam dan Bukit Tagar, Bestari Jaya.

“Setakat ini usahawan dari Selangor satu-satunya di negara kita yang mengusahakan, peringkat pembenihan hinggalah komersial, belum ada lagi di negeri lain.

"Ikan ini mempunyai nilai komersial tinggi yang mana di Indonesia kita tahu ia adalah makanan utama mereka," katanya. ^

Terdahulu Ir Izham meninjau Pavilion Selangor sempena Pameran Pertanian, Hortikultur dan Agro Pelancongan Malaysia (MAHA) 2024 yang berlangsung di Taman Ekspo Pertanian Malaysia (Maeps) mulai hari ini hingga 22 September.

Pelbagai produk pertanian moden dan bernilai tinggi ditampilkan dalam Pavilion Selangor termasuk Vanilla Planifolia, sejenis tanaman orkid yang mempunyai nilai komersial tinggi.

Produk lain ialah ikan Gourami (ikan air tawar), jagung bijirin berkualiti tinggi, melon Selangor, kelapa dan nanas serta produk agropelancongan.

Bertemakan 'Menuai Harapan, Membina Masa Hadapan', pameran pertanian terbesar di Asia Tenggara itu menyediakan lebih 2,000 ruang jualan dan dibuka mulai jam 10 pagi hingga 10 malam.



IZHAM HASHIM PETA



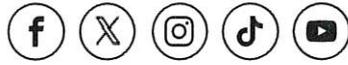
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MALAYSIA

Turning pineapple waste into eco-friendly, sustainable fashion and crafts a highlight at Maha 2024



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Malaysian Pineapple Industry Board assistant science officer Norhayati Norhayat speaks to visitors during their visit to the Malaysian Pineapple Industry Board booth at the 2024 Malaysian Agriculture, Horticulture and Agro-tourism Exhibition at the Malaysian Agro Exposition Park Serdang (MAEPS) September 11, 2024. — Picture by Sayuti Zainudin

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By R. Loheswar

Wednesday, 11 Sep 2024 3:27 PM MYT

KUALA LUMPUR, Sept 11 — The Maha 2024 Agriculture, Horticulture, and Agro-Tourism Exhibition, held from September 11 to 22 at the Malaysian Agro Exposition Park Serdang (MAEPS), is showcasing innovative uses for agricultural by-products.

A key exhibit highlights the transformation of pineapple waste into sustainable goods such as paper, thread and high-end fashion accessories.

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Malaysian Pineapple Industry Board assistant science officer Norasawri Norhayat shows visitors pineapple fibres during their visit to the Malaysian Pineapple Industry Board booth at the 2024 Malaysian Agriculture, Horticulture and Agro-tourism Exhibition at the Malaysian Agro Exposition Park Serdang (MAEPS) September 11, 2024. — Picture by Sayuti Zainudin

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enough for visitors to return.

Pineapple leaves are known for their fibrous texture, making them ideal for thread production.

The fibres are not yet suitable for full clothing items, but can be blended with materials like silk or cotton to create stylish accessories.

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A necktie with a local motif and fashionable handbags made from pineapple leaf fibres were displayed as examples of these innovations.

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...recycle with a local firm made from pineapple leaf fibres is displayed at the Malaysian Pineapple Industry Board booth at the 2024 Malaysian Agriculture, Horticulture and Agro-tourism Exhibition at the Malaysian Agro Exposition Park Serdang (MAEPS) September 11, 2024. — Picture by Sayuti Zainudin

Making pineapple-based paper involves cutting the waste leaves into small pieces, cooking them into a paste, and shaping the paste into a mould.

Once dried, the cast forms paper that can be used for crafts or writing.

For thread, the leaves are collected, graded, and the fibre extracted before being dried and transformed into thread.

Nur Hidayah emphasised that despite its potential, pineapple by-products remain a niche business in Malaysia.

She noted that overseas markets show greater interest in sustainable products.

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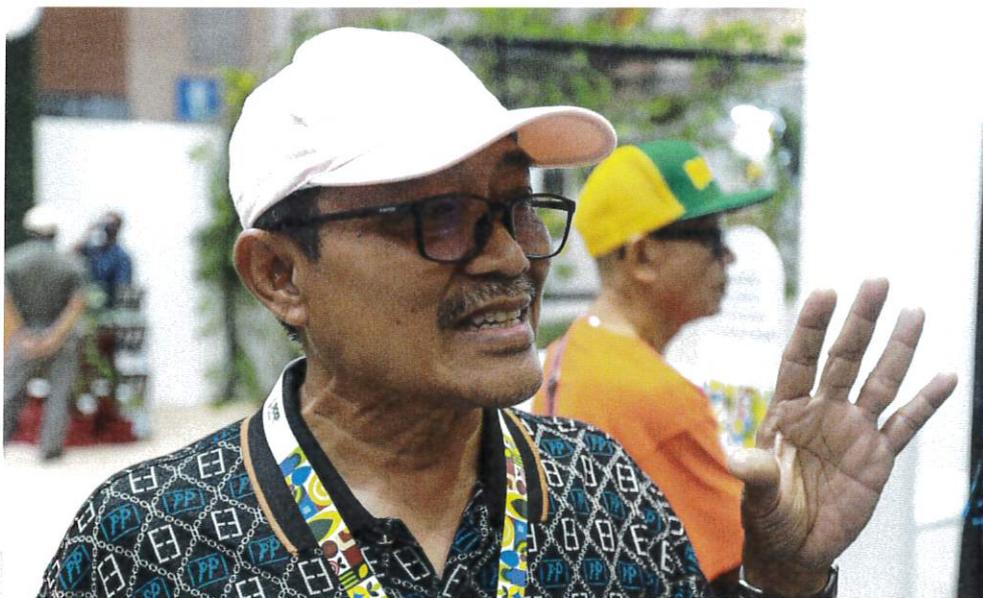
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Malaysian Pineapple Industry Board assistant secretary general Norhayati Norhayat shows visitors pineapple fibres and a handbag during their visit to the Malaysian Pineapple Industry Board booth at the 2024 Malaysian Agriculture, Horticulture and Agro-tourism Exhibition at the Malaysian Agro Exposition Park Serdang (MAEPS) September 11, 2024. — Picture by Sayuti Zainudin

At Maha 2024, products like ties are priced at RM300, while handbags range from RM250 to RM500.

Local businessman Md Suib Yatim, with two acres of land in Lipis, Pahang, was excited by the opportunities presented at Maha.

“Events like Maha are crucial for entrepreneurs to stay updated with the latest trends and innovations in agriculture,” he said.



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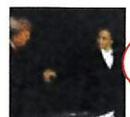
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Nur Hidayah hopes Maha 2024 will raise awareness about the wider potential of pineapples beyond food.

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DBKK, DVS digesa perkukuh jaringan pengurusan haiwan

Published on: Wednesday, September 11, 2024

Text Size: Dark Mode: Off



PETO diiringi pegawai DBKK semasa lawatannya ke Paun Haiwan DBKK.

KOTA KINABALU: Dewan Bandaraya Kota Kinabalu (DBKK) dan Jabatan Perkhidmatan Veterinar (DVS) Sabah digesa memperkukuh dan memantapkan jaringan kerjasama dalam pengurusan serta kawalan anjing peliharaan dan anjing terbiar.

Selain itu, Pembantu Menteri II Pertanian, Perikanan dan Industri Makanan Peto Galim juga berharap lebih banyak sesi libat urus dan program kesedaran dapat dilaksanakan secara bersepadu oleh kedua-dua pihak, bagi meningkatkan kesedaran masyarakat berhubung undang-undang berkuat kuasa seperti Enakmen Kebajikan Haiwan 2015 dan Undang-undang Kecil Pendaftaran dan Kawalan Anjing 1963.

Beliau berkata demikian semasa lawatan kerjanya ke DBKK dan Paun Haiwan DBKK, Jumaat lalu.

Beliau disambut oleh Timbalan Ketua Pengarah (Operasi) DBKK Robert Lipon, Pengarah Jabatan Kesihatan Persekitaran Bandaraya Syron A Tunggolou, Pengarah Jabatan Pembangunan Sumber Manusia Dr Albert J Lintanga dan pegawai dari Jabatan Kejuruteraan, Jabatan Penguatkuasaan, Jabatan Kewangan dan Belanjawan serta Jabatan Pengaduan dan Perhubungan Awam DBKK.

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Sinyi Group Founder, Chou Chun-Chi, Wins 2024 Asia Pacific Enterprise Award and Expands Sustainable Tourism Ventures in Sabah, Malaysia

KOTA KINABALU: The 2024 Asia Pacific Enterprise Awards, hosted by Enterprise Asia, aims to recognize the most outstanding business leaders and organizations in the Asia-Pacific region.

[Read more](#)

([news/241168/sinyi-group-founder-chou-chun-chi-wins-2024-asia-pacific-enterprise-award-and-expands-sustainable-tourism-ventures-in-sabah-malaysia/](https://www.dailyexpress.com.my/news/241168/sinyi-group-founder-chou-chun-chi-wins-2024-asia-pacific-enterprise-award-and-expands-sustainable-tourism-ventures-in-sabah-malaysia/))

Peto dan rombongannya turut diberi taklimat mengenai pengurusan dan kawalan anjing di kawasan Kota Kinabalu oleh Ketua Unit Kawalan Haiwan Jabatan Kesihatan Persekutaran DBKK Arinah Atim.

Selepas sesi taklimat, mereka meninjau kawasan sekitar Paun Haiwan DBKK.

Turut dibincangkan ialah keperluan untuk menambah baik fasiliti paun haiwan dan cadangan untuk memperluaskan ruang sedia ada.

Turut hadir Penolong Pengarah Kanan DVS Wilayah Kota Kinabalu Dr Senthilvel KSS Nathan, mewakili Pengarah DVS serta anggota Unit Kebajikan Haiwan dan Unit Penguatkuasaan Veterinar DVS.

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Agrobank, FarmByte bekerjasama tingkat taraf hidup petani kecil

Oleh [Hazwan Faisal Mohamad](#) - September 11, 2024 @ 3:38pm

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Tengku Ahmad Badli Shah (tiga dari kiri) bersama Syed Aiman (tiga dari kanan) memegang plak Program Pembiayaan Petani Kontrak pada majlis menandatangani perjanjian rakan niaga strategik di MAHA 2024, Serdang -NSTP/AIZUDDIN SAAD

SERDANG: Agrobank menjalin kerjasama strategik dengan FarmByte Sdn Bhd, sebuah syarikat agromakanan digital di bawah Johor Corporation (JCorp) melalui peruntukan RM12 juta sebagai tanda sokongan kepada Program Pembiayaan Pertanian Ladang Kontrak FarmByte yang merangkumi perbelanjaan operasi ladang.

Presiden dan Ketua Pegawai Eksekutif (CEO) Agrobank, Datuk Tengku Ahmad Badli Shah Raja Hussin, berkata kerjasama itu adalah sebagai usaha mentransformasi dan memperkukuh landskap pertanian Malaysia selain bertujuan memperkukuhkan sektor agromakanan negara.

Katanya, kerjasama itu juga bertujuan memperkasakan petani kecil dengan menyediakan sokongan pembiayaan dan akses kepada pasaran sekali gus memacu ke arah pertanian yang lestari dan menguntungkan.

"Kami amat berbesar hati dapat bekerjasama dengan FarmByte dalam inisiatif baharu ini. Dengan menawarkan sokongan kewangan dan jaminan pasaran untuk 50 petani dengan bantuan kewangan maksimum sehingga RM239,940 bagi setiap peserta, kami bukan sahaja meningkatkan taraf hidup petani tetapi juga menyumbang kepada jaminan bekalan makanan Malaysia.

DISYORKAN UNTUK ANDA

- **Agrobank dapat dana RM6.23 juta bantu usahawan agromakanan Sarawak**
- **Pertanian bandar bantu tampung keperluan makanan**
- **Banjir: Agrobank tawar moratorium 6 bulan, jadual semula pinjaman**
- **BH menang anugerah Agrobank**
- **Agrobank sedia dana RM200 juta jayakan Perumahan Generasi Baharu FELDA**
- **Agrobank pemangkin usaha wujudkan komuniti tanpa tunai**
- **Agrobank perkasa komuniti belia B40, asnaf melalui PROBEST**
- **Kempen Mega Million lonjak jumlah pendeposit, pembiayaan Agrobank**



"Kerjasama ini adalah langkah penting ke arah membina sektor pertanian yang lebih berdaya tahan. Selain itu, Agrobank berharap untuk melihat lebih ramai usahawan terbabit dalam sektor pertanian dan kami percaya MAHA (Pameran Pertanian, Hortikultur dan Agropelancongan Malaysia) adalah salah satu platform untuk mendekati komuniti yang kurang mendapat perhatian," katanya.

Beliau berkata demikian pada majlis menandatangani perjanjian rakan niaga strategik Agrobank dengan Farmbyte sempena MAHA 2024 di sini, hari ini.

Perjanjian itu ditandatangani oleh Tengku Ahmad Badli Shah mewakili Agrobank, manakala FarmByte oleh CEO, Syed Aiman Kifli Syed Jaafar.

Sementara itu, Syed Aiman berkata, kerjasama dengan Agrobank selari dengan visi syarikat untuk merevolusikan pertanian dengan menyediakan sumber kewangan dan teknologi kepada petani.

"Matlamat kami adalah untuk memperkasakan petani dalam menghasilkan tanaman berkualiti dan bernilai tinggi, seterusnya memastikan rantaian nilai agromakanan yang lebih mampan dan menguntungkan.

"Dengan sokongan Agrobank, kami bukan sahaja dapat menawarkan kepada petani bantuan kewangan tetapi juga alat dan pandangan yang mereka perlukan untuk berjaya dalam pasaran yang kompetitif," katanya

Perkongsian itu adalah perjanjian pengambilan atau 'offtake' yang terjamin, di mana FarmByte komited untuk membeli semua hasil tuaian daripada petani yang menyertai program ini pada kadar yang kompetitif.

Perjanjian terbabit menyediakan pasaran yang selamat dan stabil kepada petani, mengurangkan risiko kewangan yang berkaitan dengan pertanian dan memastikan rantaian bekalan yang konsisten.

Melalui FarmByte, petani akan mendapat akses kepada data masa nyata mengenai permintaan tanaman, trend bekalan, dan ramalan harga.

Gabungan pendekatan berasaskan data dan sokongan kewangan daripada Agrobank, ia dijangka akan meningkatkan hasil tuaian dan kestabilan pasaran untuk petani-petani kecil.

BERITA BERKAITAN



KORPORAT Ogs 13, 2024 @ 3:35pm

Agrobank dapat dana RM6.23 juta bantu usahawan agromakanan Sarawak



NASIONAL Mac 5, 2024 @ 7:05pm

Pertanian bandar bantu tampung keperluan makan.



LAIN-LAIN (BISNES) Jan 4, 2024 @ 11:37am

Banjir: Agrobank tawar moratorium 6 bulan, jadual semula pinjaman



NASIONAL Mei 29, 2024 @ 10:35pm

BH menang anugerah Agrobank

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